



774

local branches
in Sweden

94,500

monthly donors

104

Swedish delegates
on international
assignments

Annual report

2018

LJUSDAL, SWEDEN
July 2018

The Swedish Red Cross rapidly responded when large forest fires swept over Sweden, providing first aid, crisis support and coordinating public involvement.

 **Swedish Red Cross**

Thank you for showing solidarity in words and actions



The work of The Swedish Red Cross spans a broad field, ranging from small acts of solidarity to complicated initiatives on international assignments and natural disasters. The aim is always the same: to provide relief and prevent vulnerability, as well as to provide the strength and tools needed to recover from every type of crisis or disaster. What we do in everyday life, in local branches and among volunteers, is extremely important. That is where most people meet us, where they form their image of The Swedish Red Cross and its values and activities.

OUR SOCIETY IS CHANGING, as are the conditions for our work. The Swedish Red Cross is now in the process of strengthening the organization in Sweden by analyzing and taking decisions on how we can best support fellow human beings in our society – today and tomorrow. We work with the needs we see around us; this entails developing and improving our crisis preparedness. This need was particularly clarified in conjunction with the extensive forest fires during the summer. We were able to make several advances as an organization and demonstrate our great capacity when it was needed most. We were able to provide samples of rapid and effective coordination on every level. In all, more than 600 Red Cross volunteers participated and more than 6,000 spontaneous volunteers reported for duty during the initiative. As Åsa Älander, our local Red Cross coordinator on site in Färila, summarized the situation: “Geez, the things you can achieve when everyone is driven by the same goal.”

WE MUSTER STRENGTH WHEN the situation calls for it. We help people to break through their loneliness and isolation, we develop our network of second hand stores and our climate and sustainability work. We offer first aid. We work on developing our direct dialogue activities with our recruiters, who often give the first impression of The Swedish Red Cross, which is so incredibly important.

Our talented employees and delegates will continue to be in demand on the international arena. We pursue issues to strengthen respect for humanitarian rights, to be able to reach people in extreme need and to ensure that people have access to clean water in order to avoid disease and malnutrition. We always emphasize the importance of trust in, and resources for, local humanitarian organizations. Organizations such as The Swedish Red Cross, are on site before, during and after crises and disasters.

ALL WORK THAT is carried out by the Swedish Red Cross is of huge importance and we do have an influence. We have made great progress, but many steps remain before we are clearly recognized as the most important humanitarian actor in Sweden. Prior to our 2019 General Assembly, the entire Swedish Red Cross jointly formulated a strategic focus for the period ending in 2023, which the Assembly will address.

Thank you for supporting us in the way that suits you best, thereby showing in words and actions. ○

MARGARETA WAHLSTRÖM, **PRESIDENT**
MARTIN ÄRNLÖV, **SECRETARY GENERAL**

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Health projects in 14 countries received long-term support.

In our own, we worked to garner support for issues such as the rights of asylum-seekers to health care.

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Initiatives to reduce the waiting time for families who wish to be reunited have had favourable results.

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Environmental sustainability

A long-term approach to protecting our earth's resources is an important component of everything we do, from purchasing and procurement to working in crisis zones.

Northern Bangladesh is severely affected by flooding when the major rivers overflow each year. The Red Crescent works to ensure that local communities become more resilient to natural disasters. Bataloc Sheik shows how high the water can rise.

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Everyone, regardless of gender, is of equal value and is entitled to the same opportunities, rights and obligations in all key areas of life.

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Cost-efficiently, transparently and sustainably is how we want to work with fundraising, administration and initiatives. Read more about our work against corruption and our attitude towards ethical responsibility.

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Thank you!

Who we are

The Swedish Red Cross works to ensure that no one is left alone in a disaster. Together with 190 other National Societies, we form the world's largest humanitarian network.

Red Cross volunteers hand out disaster relief supplies in South Sudan.



774

local local branches
in Sweden

12

million volunteers are
engaged in The Swedish
Red Cross/Red Crescent
Movement worldwide

191

National Societies
branches globally

Our three areas of operation

Crisis and disaster

The Swedish Red Cross is part of the world's largest humanitarian network. With millions of local volunteers in Sweden and around the world, we can quickly be on site when a crisis or disaster strikes to help the victims. Together we fight to ensure that no one is left alone in a disaster.

Health and care

We fight for the right to quality and equity in health. We provide health and care services, conduct activities that promote health and well-being, including psychosocial support to help recovery and restore people's lives.

Right to protection

Each human being has the right to seek protection and every child has the right to live with his or her family. All over the world, The Swedish Red Cross is fighting to reunite families that have separated, supporting refugees and ensuring that human rights are respected in situations of conflict and captivity.

The International Red Cross and Red Crescent Movement

- 191 National Societies – one in almost every country on earth.
- The International Federation of The Swedish Red Cross and Red Crescent Branches (IFRC) has its headquarters in Switzerland and coordinates all international missions, such as when large-scale emergencies exceed local response capacities.
- The International Committee of The Swedish Red Cross (ICRC) has a mandate, set out in the Geneva Conventions and its Additional Protocols, to protect and assist people affected by armed conflict and other situations of violence. It also promotes respect for International Humanitarian Law and its implementation in national law.



Our Fundamental Principles

Humanity

We work to prevent and alleviate human suffering, protect life and health, and ensure respect for the dignity of each individual.

Impartiality

We help people in need, regardless of nationality, ethnicity, religion, social standing or political opinion.

Neutrality

We do not take sides in terms of politics, ethnicity, religion or ideology.

Independence

The movement is independent. On a national level, we sometimes help the government in the humanitarian arena, but we maintain our autonomy, which allows us to act in accordance with our own core principles at all times.

Voluntary service

Our organization is based on voluntary service and is not prompted in any manner by desire for gain.

Unity

Only one Red Cross society is permitted in each country. It must be open to all and must carry out its humanitarian work throughout its territory.

Universality

Our National Societies have equal status and share equal responsibilities and duties in helping each other.

Our mission

Our mission is to prevent and alleviate human suffering, protect life and health, and ensure respect for the dignity of each individual.

Our organization

The Swedish Red Cross was founded in 1865. Today we are the largest humanitarian volunteer organization in Sweden, with about 26,000 volunteers in almost 800 local branches, scattered across the entire country. The Swedish Red Cross is an important society in the international Red Cross and Red Crescent Movement and a major contributor to sister Branches in other countries.

Our strategic approach

- We are proactive and compassionate in a collective organization.
- We work conscientiously with crisis and disaster risk reduction.
- We provide support to people and communities to help increase their resilience to crises and to persons affected by crisis or disaster in their aftermath.
- We prevent and alleviate suffering for persons affected by crisis or disaster.
- We influence decision-makers in defence of vulnerable people and to ensure that Humanitarian Law is respected.





Our financing

The Swedish Red Cross activities are financed from institutional donors, as well as donations from private individuals and companies. Read more in our annual report on pages 38 and 46.

This is where the money goes

45%

international operations

37%

operations in Sweden

12%

fundraising costs

6%

administrative costs

Activity Report

The vision of the Swedish Red Cross is to ensure that no one is left alone in a disaster. In 2018 we continued to assist survivors of conflict and disasters around the world. In Sweden, we strengthened our crisis capacities and our support for asylum-seekers and new migrants.

150

activities in Sweden are specifically aimed at supporting unaccompanied children and adolescents

17

million people in Syria gained access to clean water and toilets as a result of Swedish Red Cross contributions

6,000

people reported as spontaneous volunteers during the summer efforts to put out the forest fires

2018 in brief



May Focus on human solidarity

In the spring The Swedish Red Cross issues a call for human solidarity, and thousands of people signed their names on our website. In a time when we see a hardening social climate, standing up for the equal value of all individuals is more important than ever.

Read more about our opinion-shaping and advocacy efforts on pages 14 and 19

July Mobilization in response to fires

The summer heat wave causes several widespread forest fires in Sweden. The Swedish Red Cross is commissioned by the Swedish Civil Contingencies Agency to coordinate all volunteer efforts and to channel public willingness to help. More than 6,000 people report interest in helping and around 1,000 ultimately participate. Many companies become involved and help with transports, warehousing and food – the value of the support was SEK 2 million.

Read more on page 8



September Clean water in refugee camps

The refugee crisis in Bangladesh enters its second year and the situation deteriorates for the 900,000 people who have fled from Myanmar. The autumn monsoon rains contribute to flooding and the spread of disease. The Swedish Red Cross is on the scene with 28 delegates who have expertise in health care, sanitation and water purification.

Read more on page 18

October We scrutinize the law

The Swedish Red Cross presents the report "Humanitarian Consequences of the Temporary Aliens Act", which garners considerable media attention. It states that mental illness has increased among the asylum-seekers affected by the law, especially in relation to the difficulties of being reunited with their families. The report also notes that no evidence emerged to suggest that the Temporary Act was the main reason for the decrease in the number of asylum-seekers, which was its purpose.

Read more on page 19

November Emergency in Yemen

The situation in Yemen worsens into the world's largest humanitarian crisis in the autumn of 2018. A total of 80 per cent of the population is in need of emergency aid to survive. The Swedish Red Cross help people gain access to clean water, food and care. In Sweden, we strive to generate awareness of the emergency situation in Yemen through public information campaigns.

Read more on page 10

March Support for vulnerable young people

The Government grants the Swedish Red Cross SEK 30 million to strengthen support to unaccompanied adolescents in Sweden, a group in which mental illness is widespread.

Read more on page 12

A year of supporting humanitarian operations



During the prolonged drought in the summer of 2018 many fires broke out in the forests of Sweden. The commitment to help was huge and the volunteers did a fantastic job.

1,000

volunteers were assigned to help in the forest fire initiatives via the Swedish Red Cross

496

trained disaster response volunteers were available in 2018

15,600

people learned first aid through the Swedish Red Cross

When crises and disasters strike, the Swedish Red Cross is quickly on the scene. 2018 was characterized by the major national efforts in response to the summer forest fires.

At the same time, we worked intensively to provide support for victims of natural disasters and conflicts all over the world.

In the summer several widespread forest fires broke out in Sweden. Swedish Red Cross local branches and volunteers made major contributions to these efforts. We offered first aid and distributed food and water to evacuees and volunteers, made sleeping arrangements for firefighters and provided them with

food, and helped with logistics and coordination.

The Swedish Red Cross was also responsible for coordinating spontaneous volunteers at the request of the Swedish Civil Contingencies Agency (MSB). In all, arrangements were made for almost 1,000 of the roughly 6,000 people who registered to help.

Systematic efforts have continued over the course of the year to strengthen the Swedish Red Cross as a disaster preparedness organization with the ability to respond to serious emergencies. Many local branches have formulated crisis preparedness plans during the year and 496 volunteers have now completed training in disaster support, first aid and operations leadership.

Over the course of the year the Swedish Red Cross also strengthened collaboration with the MSB, the Swedish Armed Forces, county councils and municipalities. →

On site during a major crisis exercise

Participating in civil-military exercises is an effective way to strengthen cooperation with various social actors prior to a crisis. The Swedish Red Cross has a specific role in times of conflict, with the task of helping civilians, and it is important for all actors to know how to relate to us.

The multinational civil-military exercise held in Enköping in April was called Viking 18.

"We promote awareness of the obligations under International Humanitarian Law that apply to an internal armed conflict, namely that The Swedish Red Cross should have access to help civilians and that both humanitarian workers and detainees should be protected," explains Swedish Red Cross advisor Anders Forsberg, who was on site during the exercise.



"I want to contribute"

Kadriye Bakir was one of the many volunteers who signed on in conjunction with the summer forest fires.

"When the forests began to burn I immediately felt that I wanted to do something. I was not affected personally, but it felt so awful. Hearing about the blazes made my heart ache, I didn't want our country to burn up," says Kadriye.

She helped out at the Swedish Red Cross distribution station outside Färila in Ljusdal, where the emergency personnel came to get something to eat and drink. Thank you Kadriye!

8,5

million people in Syria received food thanks to Swedish Red Cross contributions

31

villages in Mauritania received support to cope with the 2018 food crisis. The initiatives mainly targeted vulnerable women and children

17

The Swedish Red Cross responded to 17 inquiries, or "appeals," for emergency aid in 2018



Destruction on Sulawesi

On 28 September, Sulawesi Island in Indonesia was struck by powerful earthquakes, followed by a tsunami.

Despite the difficulties in reaching the affected areas, hundreds of Red Cross volunteers were quickly on the scene to participate in search and rescue efforts.

"It was a nightmarish situation, parts of the city of Palu were completely destroyed," says our Swedish Disaster Management Advisor Roger Alonso, who participated in the reconstruction effort on site.



Syria – eight years of war and chaos

The Swedish Red Cross is one of the few organizations that can work across the front lines and has broad access to Syria. The war has been going on for almost eight years and the situation is desperate. People are injured and killed, thousands are imprisoned or have disappeared, millions are on the run and the food shortage is acute. The violence makes it difficult to provide assistance and our volunteers and employees on the scene are risking their lives.

In 2018 The Swedish Red Cross contributed SEK 27 million to the International Red Cross and Red Crescent movement's operations in Syria. The support has helped more than 17 million people receive aid relating to water, hygiene and sanitation on site. In addition, 850,000 people have received better access to medical care and 8.5 million people have received help with food.



2018 was characterized by continued turmoil in many places around the world. The Swedish Red Cross supported service delivery in emergency operations on 17 occasions, as well as provided long-term aid to 21 countries. Support to conflict affected people in Syria was our largest international area of operation. More than SEK 27 million was provided with a focus on disaster relief support including food, water and the provision of medical care.

MAJOR INITIATIVES were carried out in southern Bangladesh, where 900,000 people who fled from Myanmar live under extremely difficult conditions. Support to Bangladesh totalled SEK 20 million and mainly focused on providing water supply, sanitation and medical care, as well as support for women and other vulnerable groups. Initiatives have also been carried out to limit negative effects on the environment in connection with the refugee situation. Between 25 August 2017 and 31 October 2018, the Swedish Red Cross helped to ensure that almost 180,000 people received care and more than 75,000 people learned how to stay healthy through good hygiene.

WITH OVER 22 million people in need of emergency aid, Yemen was the world's largest humanitarian crisis in 2018. The Yemeni society has collapsed as a result of the war, which has been going on for over three years, and the difficulties associated with providing aid have posed great challenges. Support to Yemen totalled SEK 5.5 million, which helped many thousands of people to gain access to clean water. The aid also included support to strengthen the capacity of the Yemeni Red Crescent.

The political situation in Venezuela deteriorated sharply during the year and an estimated three million people have left the country. The Swedish Red Cross gave more than SEK 2 million in support for initiatives in neighbouring Colombia, to which many people from Venezuela have fled.

SEVERAL major natural disasters struck during the year. Indonesia in particular was severely affected. Earthquakes, tsunamis and volcanic eruptions hit the islands of Lombok, Sulawesi and Krakatoa. Thousands of people lost their lives and even more became homeless. The Swedish Red Cross contributed SEK 10.5 million to the effort to evacuate people and to provide food, care, shelter and support during reconstruction.

Prolonged crises as a result of drought, floods, epidemics and conflicts affect many people in western, central and eastern Africa, resulting in growing flows of refugees. In addition, climate change exacerbates an already difficult situation. Emergency humanitarian aid and support were provided here to develop the capacity of the National Swedish Red Cross branches so that they can meet the large needs.

For example, in 2018, SEK 2 million went to helping people in Mauritania, where drought caused a severe shortage of food. Through support to women's cooperatives in 31 villages, 7,700 people now have better prospects to manage on their own. In addition, vulnerable women and children received special nutritional support. We also contributed almost SEK 7 million in support to persons affected by drought in Somalia and floods in Kenya and Nigeria. ○

Ahmad al-Dhanbi is 15 years old and lives in Sana'a, the capital of Yemen, where there is an acute shortage of clean water. The Swedish Red Cross distributes water to families in Sana'a twice a day.



On the verge of starvation

At least 10,000 civilians have been killed in Yemen over the past three years, and over two million people are refugees within the country. 9.9 million people are on the verge of starvation

Quickly on the scene

A crisis or disaster can occur anywhere, at any time. Our 12 million volunteers all over the world enable The Swedish Red Cross or Red Crescent to quickly reach the scene to help those who are affected. We distribute food, blankets and clean water. We also provide first aid, medical care and emotional support.

Our volunteers have training, experience and an understanding of the local environment, which provides a unique opportunity to help in a way that many other humanitarian actors are unable to achieve.

“The disaster is enormous”

The ancient Greeks used to call the rich and fertile country by the Red Sea “the happy, or flourishing, Arabia”. Today Yemen is neither rich nor happy; the war-torn country is plagued by a brutal war. At year’s end, a total of 80 per cent of the population (22 million people) needed emergency aid to survive.

“The humanitarian disaster is enormous. There isn’t a single family in Yemen that has not been affected,” says Sofia Andersson, who is responsible for the Swedish Red Cross’ support to Yemen.

“What we do in Yemen is life-saving: we distribute food and clean water to people, and provide clinics with medicine and equipment.

Focus on health projects



Crucial maternity care

Maternal mortality in Somalia is among the highest in the world. The Swedish Red Cross supported eight clinics in Somalia (photo), where care is offered for pregnant women to survive. In 2018, care was available for a total uptake area of 92,000 people. The care enables early detection of risk pregnancies and provides women with nutritional supplements and necessary vaccines.

The Swedish Red Cross fights all over the world to ensure that everyone gets the care and support they need to thrive. Here are some examples of what we do:

- Offer medical care.
- Provide first aid training.
- Treat people injured by war and torture.
- Provide care and support to people who cannot receive help anywhere else.
- Vaccinate children.
- Inform about contagious diseases.
- Provide for access to clean water and sanitation facilities.
- Offer psychosocial support to children and adults.

Vulnerability in Sweden is on the rise, especially among asylum-seekers and refugees. Consequently, we strengthened our activities in an array of health-related areas in 2018.

On an international level, we continued to support long-term health and care projects in a total of 14 countries. Treatment of cholera, initiatives against the spread of Ebola and maternity care are some examples from the year.

Red Cross health and care-related activities around the world aim to reduce mortality and disease, improve health and maintain human dignity in the face of serious events, including major accidents, disasters and epidemics.

In 2018 we supported care projects in a total of 14 countries. They include our important mobile and stationary health teams, which reach people who live far from hospitals and health facilities. In Bangladesh, Somalia and Afghanistan, our personnel treated injuries and diseases, and vaccinated both adults and children throughout the year.

SPREADING knowledge about disease is an important preventive measure. Training in first aid and safe transportation to hospitals has been carried out during the year for both the public and volunteers in an array of countries, including Sudan, Somalia, Afghanistan, Palestine, North Korea, Ukraine and Myanmar.

Cholera is a highly contagious disease that is spread by dirty water. Cholera can quickly lead to death unless emergency medical measures are taken. The importance of reaching out with information about hygiene, hand washing after toilet visits and before food preparation, cannot be emphasized enough. During the year The Swedish Red Cross supported such information activities in several countries, including North Korea, Haiti and Myanmar. Red Cross volunteers have been trained to provide psychosocial support, including psychological first aid, in countries such as Lebanon, Ukraine, Sudan and Cameroon. →

14

The Swedish Red Cross has supported health projects in 14 countries during the year

66

The Swedish Red Cross has contributed SEK 66 million to international health initiative in 2018



Cholera prevention in Haiti

Haiti is one of the poorest countries in the world. The country is repeatedly exposed to natural disasters which often leads to outbreaks of disease such as cholera. In order to avoid a cholera epidemic following an outbreak, it is crucial to quickly stop the spread and ensure that patients receive care. In 2018, The Swedish Red Cross helped to ensure that cholera prevention information could reach 23,000 people.



Fighting Ebola in Congo

The Swedish Red Cross has been on the scene in the Democratic Republic of the Congo since the summer of 2018 to help fight the highly contagious and deadly Ebola virus. The relief effort is complicated by both the ongoing conflict and the limited knowledge about the disease.

"After the outbreak in West Africa, we learned that about 20 percent of the new cases were the result of unsafe burials. Red Cross volunteers ensure that corpses are handled safely and that the funerals are carried out in a way that protects relatives," says Anna Soscia-Nilsson, who is in charge of Red Cross activities in the country.

The Swedish Red Cross also supports initiatives disseminate information on how to protect against Ebola, provide psychosocial support and disinfects homes.



Lau Dahlgren at the care service receives many migrants and undocumented individuals every year.

“Care providers must take greater responsibility”

People who live as undocumented individuals in Sweden often encounter obstacles in the care system, even though they have the right to what is known as “care that cannot be postponed”. The Swedish Red Cross’ report “Access to care for undocumented migrants,” was launched in the autumn of 2018 to highlight the obstacles that undocumented persons encounter and to present measures for improvement.

“Current legislation is vague and individual healthcare providers have to assess what care can or cannot be postponed. The healthcare system has to be a safe place for everyone. Our services range from providing telephone advice in several languages, to training staff on how to improve the encounter with undocumented migrants,” says Johanna Lönn, a nurse at the Red Cross care service.



Wiam Abdulal (closest) learned to ride a bicycle at The Swedish Red Cross bicycle school in Malmö in 2018.

“On the bike, I feel free”

It was windy in the parking lot at the Lindängen shopping centre, where about ten women practised riding a bike together with Sara Tellander and her volunteer colleagues from The Swedish Red Cross. Bike riding is a form of exercise, but it also empowers the rider and can help to break isolation.

Wiam Abdulal was one of the women who participated in The Swedish Red Cross bicycle school in 2018. She has lived in Sweden for more than twenty years, but never had the opportunity to learn to ride a bike.

“I was afraid before, but thought I can do this. “I feel so free on the bike,” she says.

1,329

people have received care at Swedish Red Cross treatment centres

473

people received help from our care service for undocumented individuals

70

activities around the country provide support to family members who care for relatives

→ This work is important since we often meet people who are subjected to great stress and who need support to process difficult events and to recover. The training programmes help our employees to cope with various reactions during the activity and to take care of themselves afterwards.

AT THE FIVE RED CROSS treatment centres in Sweden for war and torture victims, the Temporary Aliens Act has had a strong negative impact on patient well-being since it came into force in 2015, especially among people affected by the restrictions on family reunification imposed by the Act. Consequently, in 2018 treatment activities were expanded to meet these needs. Special efforts have been made to receive more children and young people who have survived traumatic experiences. During the year, we also started special family groups and expanded children’s groups, including the addition of summer activities.

In 2018, we treated 1,329 patients and conducted 19 torture injury investigations for asylum-seekers who needed documentation.



First aid

The Swedish Red Cross is the world leader in first aid. On behalf of the Swedish Civil Contingencies Agency, every year we offer private individuals a number of first aid and CPR courses, free of charge. In 2018, 89 first-aiders were trained in 9 training sessions.

SINCE 2013, undocumented migrants in Sweden have the right to care that cannot be postponed. Nevertheless, they encounter obstacles in the healthcare system. The Swedish Red Cross care service for undocumented individuals, asylum-seekers and other migrants has seen an increase in the number of people seeking help. In 2018 the care service received 473 patients. In the autumn of 2018, we launched the report “Access to care for undocumented migrants” to highlight the obstacles that undocumented persons encounter and to present measures for improvement.

MENTAL illness continued to be alarmingly high among unaccompanied adolescents. Major initiatives have therefore been carried out to provide young people with a meaningful life while waiting for decisions about their future. At the beginning of the year, The Swedish Red Cross received SEK 30 million from the Government to prevent mental illness and homelessness among young adults. The funds have been used to meet

material and social needs, to provide information and advice regarding issues related to both migration and social law, to arrange for care through our care service and for local activities through our local branches.

The Swedish Red Cross also developed health-promoting activities for socioeconomically vulnerable areas during the year. The goals are to reduce illness, increase participation and greater security. Lindängen in Malmö is one example where close collaboration involving residents, authorities, business, housing companies and other organizations helped to lower unemployment and reduce the need for economic assistance.

In 2018, activities to support family members who care for relatives have been conducted in 70 locations around the country. Swedish Red Cross hosts at hospitals and emergency departments provided valuable support and assistance to patients, relatives and visitors. Other visiting activities specifically target people at risk of mental illness due to involuntary loneliness, such as among the elderly. ○

Arsad, a teen who arrived in Sweden unaccompanied, receives help that may be crucial for his future.



“In my work, I would like to help people”

At least three times a week, Arsad visits The Swedish Red Cross activities at Restad Gård in Vänersborg. He comes here to receive help with homework and support from Red Cross volunteers.

“I don’t know if my family is alive. I think a lot about my little brothers and sisters and I worry. I get to meet the volunteers here. They are nice,” says Arsad.

The first rejection of his application for asylum came as a shock for Arsad, who thought that the situation would take care of itself. It is difficult to recover from such a decision and to dare to believe in the future again.

“The stress makes it difficult to focus in school. It is difficult to think about the future, what will I be able to do, or not do? I’ve done everything I could and can only continue to wait.”

Arsad dreams about becoming a nurse. His favourite subjects in school are biology and art.

“I’d like to study to become a nurse if I get to stay in Sweden. I want to help care for people who need help.”

Support for unaccompanied young people

Every day Swedish Red Cross volunteers meet unaccompanied young people in our 150 branches all over Sweden. Many of these young people live in great insecurity and are at risk of falling outside society’s safety net. In many cases, the opportunity to meet adults who listen, as well as to have their worries dispelled and to engage in health-promoting activities with others, can make a crucial difference.



Increased support for family reunification

"I've started to forget the hard times we had. Now we are together and I feel that life is great," says Yasmin Moustafa.

For three years, the family was separated after escaping from Syria. In 2018 they were finally reunited. The Swedish Red Cross supported them during the process and today papa Muhamad is active in The Swedish Red Cross local branch in Forshaga.

194

search cases had
a positive outcome

3,131

calls were received by
our migration advisors

1,052

people received travel
support to enable
reunification with their
families

Visiting activities

The Swedish Red Cross has conducted visiting activities at at remand facilities in Sweden since 1965, with the goal of breaking the negative effects of isolation. This volunteer service requires special training. Today, The Swedish Red Cross has a presence at 16 of 30 remand facilities around the country, as well as at six correctional facilities, two of which are juvenile correctional facilities.



Increased initiatives in remand facilities

Being detained often entails great stress. This is especially the case for people who are detained with restrictions and who are therefore only permitted to have limited contact with the outside world.

Last summer The Swedish Red Cross signed an agreement with the Swedish Prison and Probation Service to provide increased services to reduce isolation in this group.

“The Swedish Red Cross visits to in remand facilities, focus on human contact, and serve as an important complement to our efforts,” says Nils Öberg, Director General of the Swedish Prison and Probation Service, when he signed the agreement.



Three symbols with international protection

The Swedish Red Cross and the red crescent have the same meaning: they protect the wounded and the sick, as well as military and civilian medical personnel in armed conflicts. Attacking people, vehicles or buildings displaying these protective signs is forbidden.

The two emblems are universal and only humanitarian, but on a few occasions they have been incorrectly perceived to have religious, cultural or political links. Such misperceptions have affected respect for them and reduced their protective effect. Consequently, in 2005, an additional protocol was adopted to the Geneva Conventions which enshrined the red crystal emblem as a new, third protective sign. The crystal strengthens the protection when neither The Swedish Red Cross nor the red crescent are respected as neutral.

According to the Geneva Conventions, all countries must have national laws regulating the use of the three protective signs. In Sweden, the Government owns the emblems, which may not be used without its permission. Abusing the protective emblem is a war crime and a violation of international law.

The need to search for relatives, as well as for family reunification and legal aid, continued to be strong in 2018. We succeeded in contributing to more positive resolution of missing person cases compared with previous years.

On a global level, we continued to work for increased diversity and gender awareness in relief efforts.

Stricter migration laws in Sweden have made it more difficult to reunite families that have been separated, causing great stress, worry and increased mental illness among those who are affected. Red Cross efforts to reduce the waiting time for those who need help with searching for relatives have produced results and it is rewarding that the number of cases with a positive outcome has increased. Last year, 194 cases had a positive outcome, an increase of 22 per cent compared with 2017. At year's end, 1,830 active search cases were underway and in 2018, a total of 642 new search cases were processed. In all, 1,052 people received travel support from The Swedish Red Cross to enable reunification with their families.

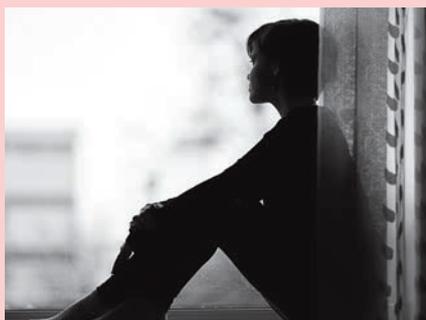
THE DEMAND FOR accurate and objective migration advisory services has been strong. The Swedish Red Cross' national advisory service received 3,131 calls in 2018, compared with 1,600 calls the year before. An effort has been made to expand our information and advisory service to young migrants.

AS A RESULT OF THE INCREASED political pressure on people who do not have the right to stay in Sweden to return to their native countries, The Swedish Red Cross has increased its support to people who live in closed accommodation facilities called detention centres. In 2018, detention centres were visited 89 times and 570 individual calls were conducted with detainees. →



“The floods are scary”

The Swedish Red Cross works to ensure that local communities are better equipped for natural disasters, such as the flood-affected village in northern Bangladesh, where Labib, Sanny and Bipul Hasan live. Prior to each initiative, different groups are interviewed – women, men, the elderly, people with disabilities and children – about their various needs, in order to provide the best support possible.



Temporary Act: "Everyone is miserable"

"Almost all of the young people I meet have nowhere to live, or have extremely temporary housing arrangements. Perhaps they can sleep temporarily at a friend's home for a few nights, or in a church or at the railway station. Everyone is miserable."

In our report, "Humanitarian Consequences of the Temporary Aliens Act", which was published in the autumn of 2018, a Red Cross nurse speaks out about the asylum-seekers she meets in daily life. The report shows that mental illness has increased among the asylum-seekers affected by the Temporary Aliens Act, especially in relation to the difficulties of being reunited with their families. It also notes that no evidence has emerged to suggest that the Temporary Act was the main reason for the decrease in the number of asylum-seekers, which was its purpose.

→ The Swedish Red Cross also has visiting activities aimed at detainees in remand facilities and institutions.

Last spring the new law on upper secondary education was adopted in Sweden. It provides unaccompanied minors with the opportunity to complete school without the threat of deportation. The Swedish Red Cross pursued both opinion-shaping and advocacy efforts to promote implementation of the law. These efforts had a favourable outcome, though we feel that the law has its shortcomings, mainly because it took a complicated regulation and made it even more complicated. During the year, we called on the Government to review whether the rules could be simplified in order to improve conditions for a legally enforceable application that is uniform, transparent and predictable.

THE SWEDISH RED CROSS has specific expertise in the field of gender and diversity and trains colleagues in other countries on how to integrate this perspective into disaster operations. In 2018 training programmes were carried out in countries such as Bangladesh, Myanmar, Iraq and the Democratic Republic of the Congo. In 2018 we also continued our advocacy efforts for a gender perspective in the new comments on the international humanitarian law, known as the Geneva Conventions. ○



Reunited after six years

Eid Mohammad lost contact with his family when they fled from Iran, where they had lived under difficult circumstances as undocumented Afghans. He came to Vänersborg and was miserable. We helped in the search for his family. After six years of uncertainty, Eid Mohammad got in touch with his wife and four children, who turned out to be in Norway.

"I thought I had lost my life and it was returned to me when The Swedish Red Cross found my family," Eid Muhammad said when they were reunited.



Safe spaces for women

Men and women have different needs in disaster situations. According to the basic principles of The Swedish Red Cross, all people should be treated with respect and dignity, and without discrimination. "For example, we ensure that safe places are created for women and girls in refugee camps in Bangladesh, where the fear of abuse is great among the many women who fled alone from the violence in Myanmar," says Hanna Persson, Gender and diversity advisor.



About this report

This sustainability report is about the Swedish Red Cross Central Governing Board (802002-8711) and is prepared in accordance with the Swedish Annual Accounts Act. The report has been prepared in accordance with the C4 (Core) standard of the Global Reporting Initiative.

Sustainability is a given

Sustainable development is about meeting the needs of the present without compromising the ability of future generations to meet their own needs. It is a given that The Swedish Red Cross takes responsibility for and contributes to the development of a sustainable society.



Sustainability for The Swedish Red Cross

- **Environmental sustainability**
Maintaining the viability of our waters, earth and ecosystems in the long term.
- **Social sustainability**
Building a stable and dynamic society in the long term that meets fundamental human needs.
- **Economic sustainability**
Managing resources efficiently in the long term.

Sustainability Report

We encounter the consequences of climate change around the world on a daily basis. For sustainable development of both the organization and its activities, we work strategically with the global sustainability goals.

Milestones in our sustainability journey

2014

- Materiality analysis
- Action plan: gender and diversity

2015

- First climate summary
- Anti-corruption training for all employees

2016

- Addition to our investment policy about fossil fuels
 - Smart Recycling, as well as green energy and only organic and fairtrade products for our offices
- Checklist for sustainability work in local branches
- Updated travel guidelines and procurement manual

2017

- First sustainability report
 - Analysis of our activities in relation to the 2030 Agenda
 - 10 sustainability ambassadors appointed to support the work in the local branches

Sustainability is integrated into the overall strategies that guide the work of The Swedish Red Cross:

- Our strategic focus 2016-2019
- Our humanitarian strategy 2016-2019
- Our activity plan

We take responsibility for a sustainable future

The Swedish Red Cross has been in existence for over 150 years. In 150 years, we want to be as successful as we are today. Consequently, we must ensure that we conduct our activities in a sustainable manner.

The crises and disasters of the world are our workplace. That is where we meet people who are victims of natural disasters, economic gaps and social injustice. In a world where the effects of climate change are becoming increasingly pronounced, the transition to sustainable use of society's resources is completely self-evident. Environmental sustainability is often viewed as fundamental to achieving social and economic sustainability. Meanwhile, social sustainability in turn provides the platform for economic sustainability.

WE WORK systematically to ensure that the activities of The Swedish Red Cross in Sweden and internationally do not lead to environmental problems, or result in social or economic challenges. We strive to develop sustainably as an organization in order to be as successful in the future as we are today.

The Swedish Red Cross also works on global development issues and improving people's living conditions. Part of our international work involves improving the ability of local communities to adapt to and withstand recurring or long-term crises and disasters, or major socioeconomic change. Through volunteers and local commitment, we create good conditions for efficient and long-term initiatives.

We work with sustainability throughout our organization: in our local branches, out in the world, and in our offices.

THE SWEDISH RED CROSS currently has a policy and action plan for sustainable development. The policy was adopted in 2010 and maps out the direction of our journey, while the action plan provides a framework for how we work with sustainability.

Our overarching sustainability objective is for The Swedish Red Cross to be a more sustainable organization environmentally, socially and economically.

We shall work to ensure that sustainability underpins every facet of every Red Cross activity. It also means we have to develop sustainably as an organization.

Designated activity areas have specific sub-targets and associated indicators for environmental sustainability, social sustainability and economic sustainability. Sustainability is integrated into the overall strategies that guide the work of The Swedish Red Cross in our strategic focus, our humanitarian strategy and our activity plan. →

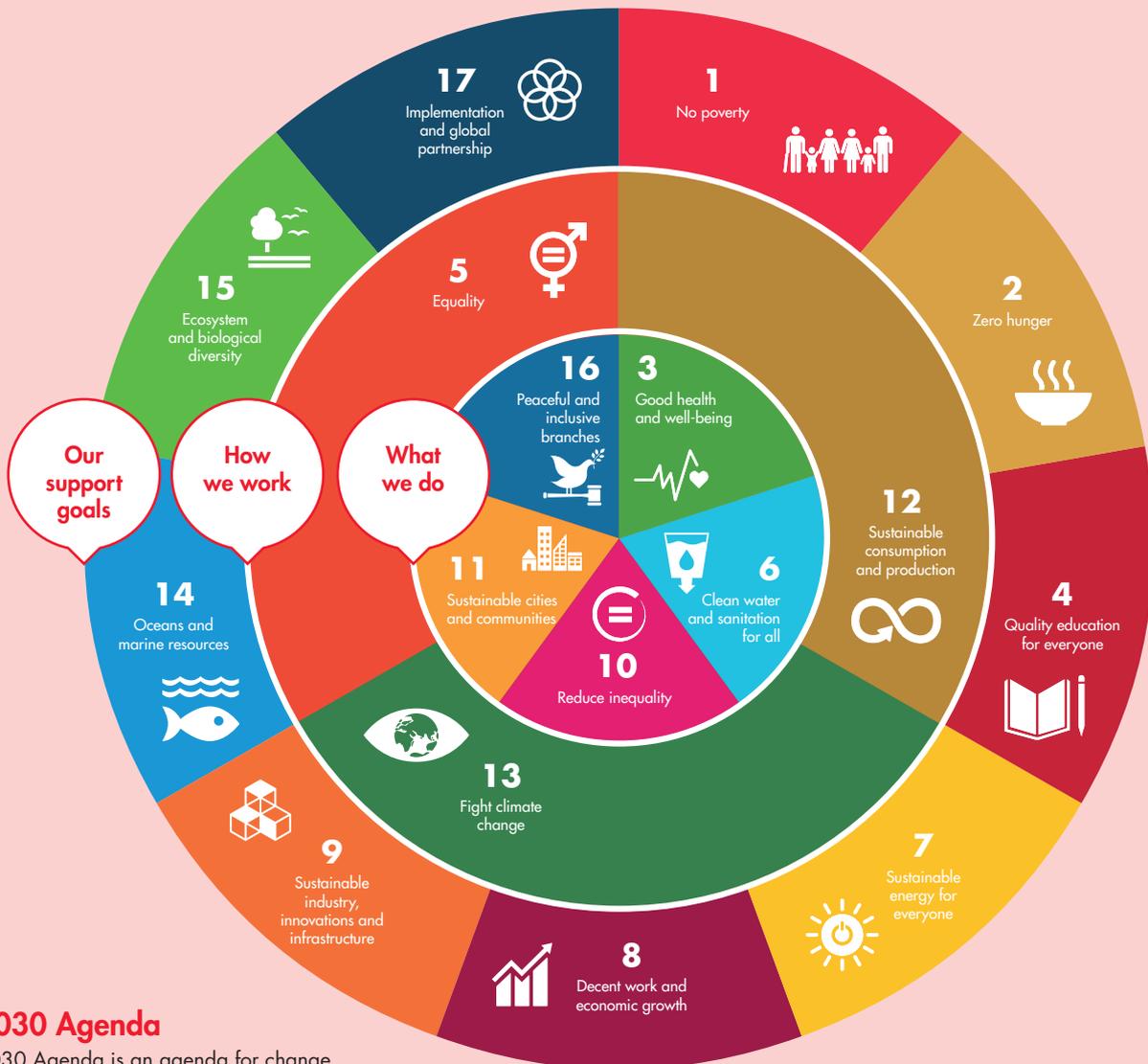
We relate to the global goals on three levels

The work of The Swedish Red Cross is analyzed in relation to the global goals in three dimensions:

What we do
 → The national and international work of The Swedish Red Cross contributes directly to these goals.

How we work
 → We also contribute to these goals through the way that we conduct our activities.

Our support goals
 → Our activities and assignments must take these goals into account, ensuring they are not hindered.



2030 Agenda

2030 Agenda is an agenda for change towards a sustainable society. Its 17 goals were adopted by the UN General Assembly in 2015. Our work contributes to the goals, even though our activities are primarily defined based on humanitarian needs. The global goals help us to categorize and define our sustainability work.

We have included the logos of the global goals in the various sections of the sustainability report to make it easier to see what activities contribute to which goals.





→ **THE SWEDISH RED CROSS** is one of 82 Swedish civil society organizations that have signed a declaration of intent to strengthen Sweden’s work on the global goals for sustainable development.

We have mapped out how Red Cross activities contribute to fulfilment of the global goals for sustainable development according to the 2030 Agenda. Most of our work contributes to the goals in some way, but our activities are always defined based on humanitarian needs. Consequently, the global goals and their sub-targets will not directly govern what we do. Analysing our activities in relation to the global goals is part of our horizon scanning and involves understanding The Swedish Red Cross in a broader context, how we can act as a sustainable organization and how we work with others in this regard.

RED CROSS’ value-creating activities include planning, needs analysis, implementation and follow up of our humanitarian activities and initiatives aimed at creating commitment such as fundraising, collaboration, recruitment of volunteers and development. Our target group, our volunteers, donors and members, are important in all of these activities. When we report on our humanitarian activities we create further commitment, which in turn enables us to carry out more activities.

The dialogue with stakeholders is important for The Swedish Red Cross and an ongoing process that is pursued in many different ways. The issues that are significant and the areas that The Swedish Red Cross priorities in its sustainability work are determined by what our stakeholders consider to be most important.

WITHIN THE international Red Cross and Red Crescent Movement we have agreed to contribute to sustainable development and the UN global goals. We will accomplish this by reducing our negative environmental impact and taking responsibility for our volunteers and other resources.

A joint resolution adopted in 2007 emphasizes the aim of The Swedish Red Cross and Red Crescent Movement to address the consequences of climate change in its disaster relief work, and to raise public awareness of the devastating humanitarian consequences of climate change, as well as their causes.

The Swedish Red Cross has played a driving and coordinating role in the development of the Red Cross and Red Crescent Movement’s sustainability work. One priority is to work to achieve a common sustainability policy and a common model for sustainability reporting, as well as to work towards becoming carbon-neutral and for a more gender equal leadership.

In 2018 the most prominent result of this work was the formation of a network for senior female leaders in the Movement with the aim of achieving a better gender distribution in leadership positions. ○

Materiality analysis

We conducted our first materiality analysis in 2014 and updated it this year.

Environmental

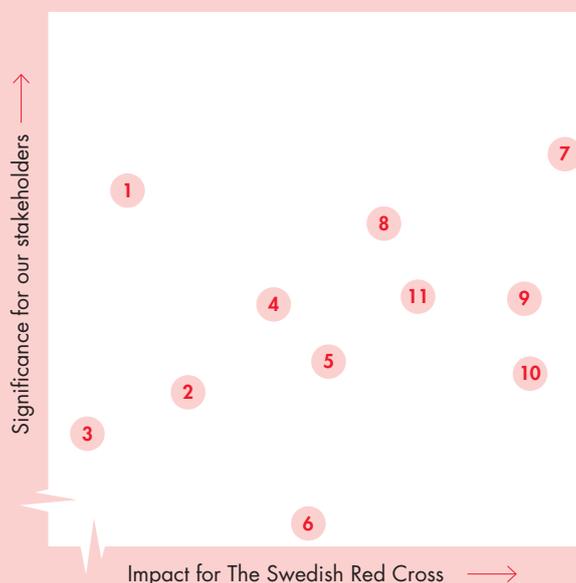
- 1 Climate impact
- 2 Recycling of textiles
- 3 Environmental requirements for procurement and purchasing

Social

- 4 Equality and diversity
- 5 Health and safety
- 6 Training and skills development

Economic

- 7 Anti-corruption
- 8 Responsible investments
- 9 Ethical fundraising
- 10 Cost efficiency
- 11 Effectiveness of programme activities



Environmental sustainability



Bangladesh: Gas stoves save the environment

Since the autumn of 2017, large refugee camps have grown up in eastern Bangladesh, where hundreds of thousands of people fleeing from Myanmar have sought refuge. The Swedish Red Cross quickly conducted an inventory to see whether any negative environmental consequences were associated with our work.

Burning wood as an energy source was identified as a problem, since it entailed problems with deforestation in the area. Instead, The Red Cross and Red Crescent decided to distribute gas stoves, which use a more sustainable energy source.

Another potential environmental risk was the lack of systematic waste management. The Swedish Red Cross will therefore implement a sustainable waste management system in 2019.

3,8

tonnes of carbon dioxide emissions per employee in 2018, a reduction of 3 per cent year-on-year

171

local branches that run second-hand sales operations use The Swedish Red Cross recycling model

95%

of all textiles that we exported to our recycling partner were recycled. The recycled material was used for purposes such as insulation in cars or for new textile fibres.

E

environmental sustainability entails maintaining the viability of our waters, earth and ecosystems in the long term. For The Swedish Red Cross, this means that we actively work to ensure that

our disaster operations alleviate acute distress and prevent future suffering by means of long-term sustainability.

We continually develop our recycling model by taking responsibility for sustainable management of textiles and other products used in the scope of our second-hand operations. We endeavour to make climate smart choices and use fair trade and eco-labelled products in order to minimize our environmental impact.

Environmental responsibility

Setting environmental requirements in purchasing and procurement is one way to reduce our impact on the environment.

It is also a key component of efforts around the world to achieve more sustainable consumption and production. For example, we purchase used computers for our employees. Our offices have green energy contracts and we only buy organic or fair trade-certified fruit, tea and coffee. We began working with Samhall, the Swan eco-labelled cleaning service, in 2017. We have a contract with Smart Recycling and in 2018 we recycled 20 tonnes of waste.

We measure our climate impact through carbon emissions by compiling data on our travel, as well as on our consumption of energy and paper. International air travel accounts for the largest proportion of our carbon footprint. We fly abroad when our assignment requires us to do so, to work with humanitarian disasters. Our target is to reduce carbon dioxide emissions by 10% annually. In order to succeed we must travel by train to a greater extent for domestic travel, and increase the number of digital meetings, but we must also review our international air travel. We actively work to modify the travel habits of our employees and elected representatives. This year we reduced our climate impact by 3% compared with the previous year, a step in the right direction.

In 2018 we initiated a collaborative effort with Climate and Economic Research in Organizations (CERO), which supports organizations with strategies to achieve climate and energy targets through more efficient travel.

Sustainable disaster operations

Throughout The Swedish Red Cross and Red Crescent Movement we work with Green Response to integrate environmental concerns in our humanitarian work. Life-saving initiatives will always be our top priority, but we also have a responsibility to identify and minimize any negative impact on the environment that may be associated with our work.

Green Response is an intersecting theme and the goal is that it should underpin everything we do. This means taking environmental aspects into account when preparing for disasters – for example, when training staff, and during procurement when we purchase, transport and store goods that are subsequently used in disaster operations. It

also means that we identify and minimize any negative impact on the environment that may be associated with our work during disaster operations. We will also consider environmental aspects when the disaster is over in our support to reconstruction of affected communities.

In 2018 we compiled data regarding greenhouse gas emissions for our most commonly used goods. This effort is a first step in analysing the environmental impact of our logistics and procurement work.

In 2019 we will formulate training materials for both staff and volunteers with the aim of integrating environmental concerns into our daily work.

Recycling of textiles

Every year we receive large quantities of donations at our second hand stores all over Sweden. We handle them in accordance with the EU waste hierarchy and our policy. We primarily prepare the donations for sale, but we also take responsibility for textile donations that cannot be sold and handle them responsibly. Since 2013 we have sent clothing, textiles, bags and shoes that we cannot sell or reuse (i.e. mend or repurpose into a different garment) to our recycling partner.

The Swedish Red Cross works with the Soex Group, a European leader in textile recycling, and Texaid, which is run by the Swiss Red Cross. Consequently we can recycle larger volumes. During the year we sent 20 tonnes via our 15 depots nationwide.

In 2018 we focused on a partnership with Wargön Innovation to test new equipment with fibre sorting technology. This technology facilitates industrial sorting of textiles made of different materials, which can then become new raw materials in the textile industry. The collaborative effort will continue in 2019 and include textile material handling and sorting for The Swedish Red Cross shops in the area. ○



The Swedish Red Cross recycles those textiles that cannot be sold in our second hand stores.

What do we want to achieve and how will we measure the results?

- We actively work to ensure that our disaster operations both alleviate acute distress and prevent future suffering by means of long-term sustainability.
- We continually develop our recycling model by taking responsibility for sustainable management of textiles and other products used in the scope of our second-hand operations.
- We endeavour to make climate smart choices and use fair trade and eco-labelled products in order to minimize our environmental impact to a minimum.

Our objectives

- **Recycling of textiles**
All local branches selling second-hand goods must adopt The Swedish Red Cross recycling model.
- **Greenhouse gas emissions**
Reduced carbon dioxide emissions in relation to number of employees (tonnes of CO²/employee) by 10% year-on-year.

Social sustainability



People working at The Swedish Red Cross

	Full-time	Part-time	Total
Women	289	20	309
Men	116	5	121
Total	405	25	430

	Indefinite term	Fixed term	Total
Women	249	60	309
Men	100	21	121
Total	349	81	430

Social sustainability includes listening to the needs of everyone affected in a crisis, as here in a refugee camp in Nigeria, where women are interviewed about their situation after being forced to flee the severe summer floods.



5. Equality



10. Reduced inequality

607

volunteers and elected representatives have completed leadership training during the year

21

Swedish Red Cross managers have completed group leadership training during the year

62%

of our managers are women

23%

of our employees have a heritage deriving from outside the Nordic region

A

large proportion of Swedish Red Cross activities contribute to social sustainability. Our meeting places around Sweden are open to everyone and are visited daily by people who would

otherwise be isolated. Through its work, The Swedish Red Cross strives to increase respect for International Humanitarian Law and human rights. We endeavour to be an open, inclusive and transparent organization that welcomes anyone who is interested in or supports our core principles – an organization in which it is easy to become involved and that stands the test of time.

Work environment and security

The Swedish Red Cross is committed to providing workplaces which promote health, harness the dedication of employees and enable a sustainable workforce over time. Sound work environments provide protection against accidents and illness while creating conditions for unity, job satisfaction and personal development.

As an organization, we must be able to function well both in daily life and in crisis, and our employees need to be equipped to encounter vulnerability in society. As working life becomes increasingly hectic in a rapidly changing world, we are also expected to rapidly adapt to new circumstances. To do so, we need an organizational culture and a work environment that supports us to find a balance.

We work with these issues by ensuring that we have sound procedures and methods for systematic work environment management, while providing support and tools to both managers and employees based on a plan for sustainable employment. We also regularly monitor the situation through employee surveys, work environment rounds and work environment committee meetings.

The aim of our security management is to provide actual and perceived safety and security for the employees and volunteers who take part in our activities. As employers, we are responsible for the safety of our employees, while responsibility in our local branches lies with the branch board.

In 2018, security management was focused on training. For example, intense work with security reviews and training programmes have continued in our local branches all over Sweden throughout the year. Our international security management has been planned and conducted since 2017 in accordance with the framework that applies for the entire Red Cross and Red Crescent Movement.

Diversity and participation

The Swedish Red Cross has had a diversity policy since 2003 and a gender policy since 2005. In 2018 we initiated a review of these policies to clarify how we as an organization will work to prevent all forms of discrimination. All employees and volunteers, as well as the people we encounter in our activities, shall feel secure.

Within our programme activities, we work to ensure that everyone whom our aid and support reaches benefits fairly. Men, women, boys and girls have equal rights, but different needs.

More women than men work at The Swedish Red Cross. In terms of percent, more women than men work part-time and have fixed term employment, while the percentage of women who are managers is not as high as the total percentage of women. This situation is part of the complex societal problems that we must continue to address in order to achieve an equal opportunity society that is free from discrimination.

In 2018 “Safe Women in Migration” (SWIM) was initiated in cooperation with organization such as The Swedish Red Cross in Italy and the UK as well as the Swedish Migration Agency. The project is an educational initiative aimed at increasing understanding for the extra vulnerability that affects female refugees.

For The Swedish Red Cross, diversity means that all people, based on their circumstances and motivations, have the same opportunities to become involved with and included in Swedish society. We are convinced that diversity is a crucial factor if The Swedish Red Cross is to continue to be a relevant force in the local community.

We aim to reflect the diversity of the locations in which we are active. One indicator of this is the number of people born outside the Nordic region. Among Swedish Red Cross employees, 23% had a foreign background in 2018 (According to Statistics Sweden, either born overseas or born in Sweden with two parents who were born overseas), which corresponds with the situation in Sweden in general.

Arriving at reliable statistics for our volunteers and elected representative is more complex, but we estimate that we need to implement initiatives to increase diversity. We are working on this issue by educating boards of directors and nominating committees, as well as by developing tools and materials that the local branches can use to increase diversity and become more inclusive.

Leadership and learning

Skilled, proactive leadership is necessary to successfully conduct our activities. A good leader must be able to convey and communicate the fundamental values of the organization. For example, in our case this means The Swedish Red Cross’ fundamental principles and Code of Conduct. Leadership skills

are fostered through education, support and networks. Identifying and recruiting individuals with leadership skills is important, as is enabling sustainable leadership. In 2018 we launched a leadership development programme for managers.

Training and career development for employees are essential in order to inject fresh knowledge, skills and expertise into the organization. We have guidelines for skills development and our elected representatives are offered training in society theory, recruitment, leadership and diversity. ○

“

Everyone, regardless of gender, is of equal value and is entitled to the same opportunities, rights and obligations in all key areas of life.

What do we want to achieve and how will we measure the results?

- We lay foundations for successful leadership and a safe, sound work environment for volunteers, employees and elected representatives.
- We continue to promote democracy in branches by facilitating and inspiring increased participation, as well as greater transparency and opportunities to exert influence and reduce hierarchy.
- We develop methods for our work, and learn from the successes and failures of ourselves and others.

Our objectives

- **Leadership**
More people in the organization shall have access to some form of leadership development.
- **Security**
All employees and volunteers must read the Stay Safe training material.
- **Diversity**
Reflecting the diversity of the locations in which we are active.

Economic sustainability



Risk assessment is part of the job in all types of Red Cross operations and collaborative efforts. Like here, where food packages are distributed to recent natural disaster victims.



16. Peaceful and inclusive branches

Anonymous whistleblowing unit

Where there is a suspicion of a serious breach of laws, the Code of Conduct or other regulations, employees, volunteers, members and elected representatives may file an anonymous report through the whistleblowing unit.

E

conomic sustainability refers to the way we manage our resources in the long term. Our stakeholders have high demands regarding the effects and follow-up of our activities. People's confi-

dence in The Swedish Red Cross is fundamental to our ability to operate, our greatest asset, without which we would not be able to work day after day in conflicts and disaster zones around the world. We build trust by being transparent, and taking the right course of action at the right time. We are constantly working to ensure that The Swedish Red Cross is the organization of choice when people wish to get involved.

Effective organization

It is essential for us to assess the effectiveness of our activity programme and to communicate this to our stakeholders to ensure that they clearly understand what we represent and what we can deliver. Follow up and assessment of our activities provide vital insight into the ability of The Swedish Red Cross to deliver quality and efficiency across its programmes. Although much of our financing is subject to reporting requirements, we must also follow up activities internally and communicate the results externally. We assess the results of our activities on a quarterly basis and compile the findings in a report that is presented to the Board of The Swedish Red Cross. An annual impact report is compiled and posted on our website. The sustainability report is yet another way for us to communicate how we work and to achieve even greater transparency.

We work to be cost-effective. In 2018, several large projects contributed to a certain increase in cost per employee, though they will provide future efficiency gains. The legal requirements associated with GDPR also had an impact on costs.

Ethical responsibility

Our asset management complies with The Swedish Red Cross investment policy, which contains rules and restrictions related to ethical investment and is continually reviewed. The

ethical guidelines state that asset managers must exercise environmental awareness and social responsibility. In addition to legislation, this entails complying with international standards on human rights, labour conditions, anti-corruption and the environment.

We seek financing from a range of sources. Such funds must always be attributable to ethical sources and may in no way jeopardise the independence of The Swedish Red Cross. We exercise guidelines on fundraising; for example, we decline donations in cases where we cannot accommodate the wishes of the donor, and sometimes on ethical grounds. We also decline contributions in cases where the donor is seeking personal gain in the form of marketing and publicity for which no agreement has been reached.

Anti-corruption

In many of the countries in which we work the risk of corruption is high and is something that we must always address. In all cases of corruption, The Swedish Red Cross takes appropriate steps in consultation with the International Federation of Red Cross and Red Crescent Branches or the relevant national Red Cross or Red Crescent society, as well as other affected parties and funding bodies, such as Sida and Radiohjälpen. If we become aware of corruption, this does not have to lead to the end of cooperation with a country, though such incidents must always be reported and addressed. In some cases, the collaborative effort may become dormant if a corruption case progresses over a long period. In 2018, cases of corruption or suspected corruption were identified in the Democratic Republic of the Congo, Mali, Bangladesh and the Central African Republic.

All of our international programmes and partners are subject to a risk assessment that also addresses corruption. Because of the generally high risks associated with our international programmes we assume the highest risk of corruption with associated control measures until the opposite is proven. It is the responsibility of each partner to ask that we relax such measures and thereby request an assessment. When entering into bilateral collaboration, we also evaluate the

internal control functions of our partners and the additional control measures the Swedish Red Cross may need to deploy.

The Swedish Red Cross also has internal control procedures at the national level to prevent and identify suspected cases of impropriety among branches and the salaried staff organization. The Swedish Red Cross has an anti-corruption policy as part of its code of conduct, which applies to all employees, volunteers and elected representatives. In 2018 three incidents in the local branch organization resulted in a police report being filed in relation to individuals who had abused their position of trust.

Our objective is for all employees to complete our e-course on anti-corruption. In 2018, 69% of our salaried staff completed the course. ○

What do we want to achieve and how will we measure the results?

- We pursue cost-efficiency and transparency by developing the way we follow up and evaluate our activities.
- We manage Red Cross assets responsibly.
- We ensure that long-term sustainable financing and increased trust are planned and reported under these specific objectives.

Our objectives

- **Anti-corruption**
All employees are expected to have completed training on the organization's policy and procedures regarding anti-corruption.
- **Cost efficiency**
Reduction of cost per employee by 5% year-on-year.



Greenhouses save lives

Drought, floods and crop failure have severely impacted the population of North Korea. Four of ten do not have enough food to eat. In many villages across North Korea The Swedish Red Cross has built greenhouses to help people to grow nutritious food. Sung Myong Hui is a Red Cross volunteer in Kwaksan County.

“We grow vegetables that are distributed to preschools, senior housing and to needy families. The greenhouses are really appreciated, people love them.

Auditor's statement regarding the statutory sustainability report

To the Annual General Meeting of the Central Board of Directors of the Swedish Red Cross,
corporate ID number 802002-8711.

Mandate and allocation of responsibility

The Board of Directors is responsible for the 2018 Sustainability Report, and that it is prepared
in accordance with the Swedish Annual Accounts Act.

Scope and focus of the audit

Our examination has been conducted in accordance with FAR's auditing standard RevR 12 – The auditor's opinion regarding the statutory sustainability report. This means that my examination of the statutory sustainability report is different and substantially less in scope than an audit conducted in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. We believe that the examination has provided us with sufficient basis for our opinion.

Statement

A sustainability report has been prepared.
Stockholm 29 March 2019
Ernst & Young AB

Thomas Lönnström
Authorised Public Accountant



The Central Governing Board of the Swedish Red Cross (referred to below as The Swedish Red Cross) with corporate identity number 802002-8711 and registered office in Stockholm herewith presents its annual report for 2018.¹⁾

Annual Report

¹⁾ This report includes the operations that are pursued through the Swedish Red Cross offices in Stockholm, Gothenburg, Malmö and Umeå, The Swedish Red Cross Folk High School and The Swedish Red Cross treatment centres for war and torture victims in Malmö, Skövde, Skellefteå, Uppsala and Gothenburg. However, it does not include the separate legal entities represented by the Swedish Red Cross local branches (branches), The Swedish Red Cross Youth Federation, the associated Red Cross Home foundation, other associated foundations or The Swedish Red Cross centre for tortured refugees in Stockholm, all of which present their own separate annual reports or annual financial statements.

Report of the Governing Board

Our vision

To ensure that no one is left alone in a disaster.

Our mission

To prevent and alleviate human suffering, protect life and health, and ensure respect for the dignity of each individual.

Our core principles

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary service
- Unity
- Universality

Our goals 2016 – 2019

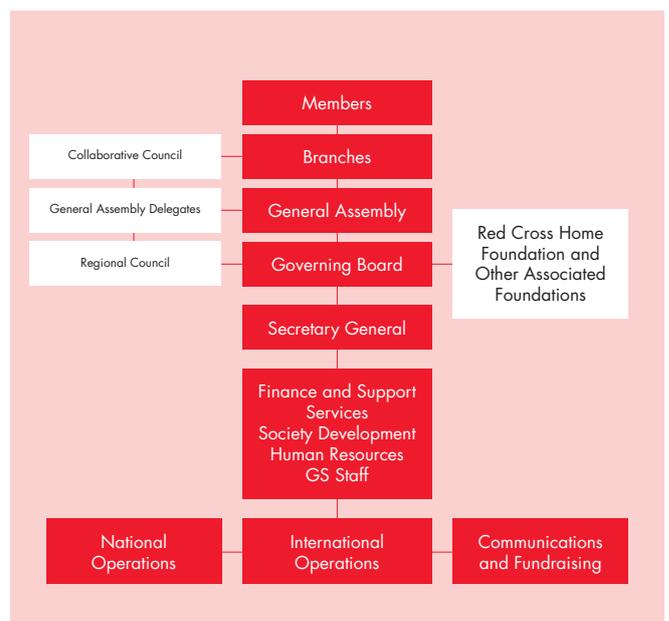
- Reach people in acute crisis and distress, at home and abroad, effectively and with operations that meet their needs.
- Effectively strengthen the ability of people and society to withstand crises and to recover afterwards.
- Effectively contribute to reducing the risk of people and society being affected by crises and disasters.

Sustainability

The Swedish Red Cross has mapped out how its activities contribute to fulfilment of the global goals for sustainable development. We always prioritize our activities based on humanitarian needs, but we also endeavour to contribute to the sustainability goals. The statutory sustainability report is on pages 20-31. The GRI index is on pages 56-57.

The organization of The Swedish Red Cross

The Swedish Red Cross is a non-profit organization that is governed by its members. At the end of 2018 The Swedish Red Cross had 115,400 (119,600) members. Governance of the society by the members is mainly exercised through the General Assembly, the Governing Board of The Swedish Red Cross (referred to below as the Governing Board) and the secretary general and the management team. The illustration below shows the overall structure of the bodies and governance of The Swedish Red Cross.



The guiding regulations primarily comprise the seven core principles of The Swedish Red Cross, the governing documents of the International Red Cross and Red Crescent Movement (including statutes, resolutions and policies), statutes, code of conduct, financial regulations and other internal governing documents, as well as the Swedish Annual Accounts Act, the general guidelines of the Swedish Accounting Standards Board, the Swedish Foundations Act and the Agency for Volunteer Fundraising Organizations' quality code for the governance of Swedish fundraising organizations.

Branches

The Swedish Red Cross is organised into local branches, known as branches, that work within a defined geographical area with either general or specifically oriented activities. Each branch is a legal entity and is formally subordinate to the Governing Board of The Swedish Red Cross. At the end of 2018 The Swedish Red Cross had 774 (839) branches. In recent years, a growing number of branches have been merged into larger entities, resulting in more efficient administration while creating space for more volunteers to personally participate in the actual activities.

In each municipality with several branches, they cooperate in a collaborative council that coordinates the work of the branches within the municipality and appoints representatives for The Swedish Red Cross on the municipal level for contacts with the municipality, authorities, companies and other organizations. The collaborative council also elects General Assembly delegates. In each of the ten geographic regions of The Swedish Red Cross a regional council is appointed with seven to nine members. The primary duties of the regional councils are to engage in the exchange of information and discussions between the branches and the Governing Board of The Swedish Red Cross, support the collaborative councils in their duties and carry out the duties delegated to the councils by the Governing Board.

General Assembly

The General Assembly is the highest decision-making body of The Swedish Red Cross and the forum in which the members, through their delegates, exercise their right to take decisions regarding the affairs of The Swedish Red Cross. The assembly convenes every four years.

The mandatory tasks of the General Assembly are to discuss the annual reports of The Swedish Red Cross, to adopt the balance sheets and income statements of the previous four years of activity and to decide on the discharge from liability of the Board. The assembly also determines the membership subscription for the next four-year period and decides on how the subscriptions are to be divided between national and local level. The assembly elects the president, Governing Board members, auditors and nominating committee. The assembly also determines the president's remuneration and principles of remuneration for the other members of the Governing Board and other elected representatives. The next General Assembly will be held in Visby 24-26 May 2019.

Governing Board

The Governing Board is the highest decision-making body of The Swedish Red Cross between general assemblies and has ultimate responsibility for ensuring that The Swedish Red Cross assignment and decisions of the assembly are implemented. The Governing Board consists of a president and eleven members. The mandate period is one general assembly period, four years. The longest permitted consecutive period of office for the president or the other members of the Governing Board is two general assembly periods. If the president should resign during the course of a term of office, the Governing Board elects one of its members as president for the remainder of the term of office. The Governing Board may also convene an extraordinary general assembly for by-elections to the position of president. The Governing Board decides on the overall organization of salaried staff, as well as on instructions and remuneration for the secretary general. The Governing Board meets at least six times a year. The secretary general is the main rapporteur at Governing Board meetings but is not a member of the Governing Board. Margareta Wahlström has served as the president of the Governing Board since May 2017.

The General Assembly has decided that the position of president should be regarded as a main employment and receive index-linked remuneration equivalent to that paid to Riksdag members (Swedish Parliament). The remuneration paid to the president in 2017 was SEK 66,900 per month. The other members of the Governing Board and the society auditors, nominating committee members and members of the regional councils receive compensation for loss of earnings, if they so request, up to a maximum of SEK 3,000 per day.

Associated foundations

The associated Red Cross Home foundation runs The Swedish Red Cross University College of Nursing, located in Flemingsberg. Other associated foundations receive their income from the return on invested assets and award grants to individuals with financial needs. The associated foundations are currently undergoing review with aim of liquidating smaller foundations to improve the efficiency of foundation work.

Research and development

Research in the field of health promotion is conducted at The Swedish Red Cross University College of Nursing. The Swedish Red Cross also publishes several reports annually to elucidate various areas with the aim of increasing awareness and shaping opinion among key target groups. Read more about our reports in the activity report on page 6.

Secretary General

The Governing Board is assisted by an organization of salaried staff under the management of a secretary general. Martin Årnlöv has held this position since March 2018. The Governing Board determines the remuneration to the secretary general, which was SEK 95,000 per month at the end of 2018.

Salaried staff organization

Employed staff are mainly located in the four Red Cross offices in Stockholm, Gothenburg, Malmö and Umeå, as well as The Swedish Red Cross Folk High School and the five treatment centres for war and torture victims in Sweden. There are also delegates from The Swedish Red Cross who serve internationally in crisis and war zones. The management team is directed by the secretary general and includes directors for the secretary general's staff, International Operations, National Operations, National Society Development, Finance and Support Services, Communications and Fundraising, as well as Human Resources.

Employees

At the end of 2018 The Swedish Red Cross had 430¹⁾ (413) employees. We work proactively to ensure diversity in our activities.

Red Cross employees are covered by the collective agreement between the Employers' Federation for Non-profit Organizations (IDEA), Unionen and Akademikerförbunden. This agreement regulates pension benefits, working hours and conditions relating to notice periods. The Swedish Red Cross does not apply variable remuneration.

Authorised public accountants and society auditors

The General Assembly elects three auditors for The Swedish Red Cross Governing Board. One of the auditors, as well as a deputy for this person, must be an authorised public accountant. The other two are elected society auditors. The General Assembly also appoints two deputies for them. Auditors are appointed for the four calendar years that follow the general assembly that appointed them and take up their duties from 1 January following the general assembly.

The authorised public accountant focuses on reporting and the application of rules with regard to the activities and administration of the Governing Board, and for reasons of confidence should be strictly independent of the society. The society auditors, on the other hand, should have solid experience of and a grounding in The Swedish Red Cross, as well as competence in auditing and auditing methods. Their focus must be rooted in a democratic approach to the society, concentrating on the appropriateness and effectiveness of the activities. The review by the society auditors relates to the Governing Board of The Swedish Red Cross but can, where they deem it appropriate – upon consultation with the Governing Board – also relate to the local level. While the focus of the authorised public accountant and the society auditors may differ, their level of responsibility does not. Each ordinary auditor has a separate auditing responsibility and the right to independently formulate and present an auditor's report. In practice, they should strive for consensus, but the individual auditing responsibility takes precedence.

The 2015 General Assembly re-elected Ernst & Young as the audit firm for The Swedish Red Cross for the period 2016-2019. The auditor in charge is Tomas Lönnström, authorised public accountant.

Monitoring Committee

The Governing Board of The Swedish Red Cross has overarching responsibility for compliance by the entire organization regarding statutes, policies, guidelines, and resolutions taken by the General Assembly and the Governing Board. The Monitoring Committee responds and takes decisions regarding local and regional nonconformities that cannot be managed within other parts of the organization.

Finance Committee

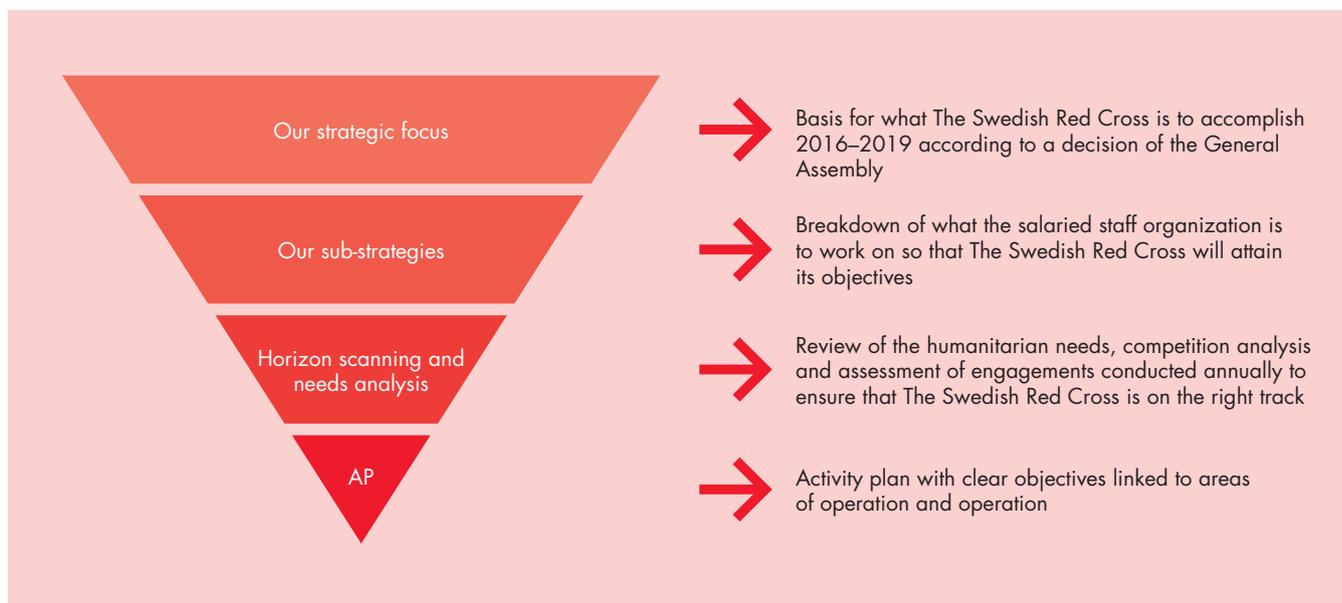
The Finance Committee is a committee within the Governing Board of The Swedish Red Cross. This committee is responsible for the organization's asset management and for ensuring that the long-term objectives of asset management are achieved.

Investment policy

The financial investments of The Swedish Red Cross are managed by a finance committee with the assistance of an external manager under a "discretionary management" agreement. The Swedish Red Cross aims for good long-term return on capital, with balanced risk-taking. Asset management complies with The Swedish Red Cross investment policy, which was adopted by the Governing Board. Its purpose is to provide rules and guidelines for complete management, including investment strategy, organization and allocation of responsibility, risk monitoring and control, as well as reporting and monitoring of results. The investment policy is continuously reviewed and includes ethical investment rules with restrictions on certain types of companies, such as those that manufacture weapons, produce pornography, or primarily extract fossil fuels.

It is of great importance to The Swedish Red Cross to achieve an even and predictable distribution of funds from financial investments. Long-term distribution of funds must be at a level that keeps the real value of the capital intact over time.

¹⁾ The average number of employees was calculated based on scheduled working hours for a full-time position, 1,789 hours for 2018.



Management of the work of the salaried staff organization

The strategic focus for the period 2016-2019 guides all parts of The Swedish Red Cross. Based on the strategic focus, the service organization has developed a number of sub-strategies.

The humanitarian strategy is aimed at operationally clarifying choices of path and priorities in the activities we undertake. The financial strategy clarifies how the goal of increasing our combined revenue is to be accomplished. The volunteer strategy is aimed at creating frameworks for the way in which we will operate and develop our volunteer activities. Using the advocacy strategy, we aim to achieve greater impact in our advocacy work by creating clarity and providing guidance. The activity plans of The Swedish Red Cross are based on the strategic focus, sub-strategies and continuous horizon scanning regarding needs and key drivers in the world at large. The plans identify what priorities need to be made and what impacts and overall outcomes are to be achieved in future years.

The work of the salaried staff organization of The Swedish Red Cross is directed on the basis of the overall objectives of the whole organization and towards the expected results and indicators set for all operations and areas of operation in connection with the annual activity planning process.

One important component of this management is to promote a horizontal approach where several divisions and units have a joint responsibility for ensuring that the common overall objectives are achieved. The overall objectives are decided based on the various strategies adopted by the Governing Board, which in turn is a putting into practice of the strategic focus for 2016-2019. In 2018 the organization had 5 overall objectives. Both the overall objectives and the expected results for operations and areas of operation are reviewed four times per year. This review provides a basis for decisions on reprioritisation and measures to ensure that the results are achieved. Each such review is summarised in a quarterly report to the Governing Board.

Internal control

Good internal control is crucial to the activities of The Swedish Red Cross. Internal control is intended to provide material information about the organization and is a methodology to create confidence in the financial reporting of the organization. It is particularly important to shed light on the aspects related to the fitness for purpose of the activities.

Internal control is a process that is driven by The Swedish Red Cross Governing Board, the management team and the employees. It has been designed to provide reasonable assurance that established targets are met and that operational activity is fit for purpose and effective. Reliable financial reporting and compliance with external laws and regulations, as well as internal rules, must always be monitored. Internal control is based on the five components of the COSO model:

- Control environment – the culture and values on the basis of which the Governing Board and management team work and communicate.
- Risk assessment – the organization's process for identifying and managing risks.
- Control activities – activities aimed at detecting and preventing faults.
- Information and communication – intended for the management team to report back to the organization and the organization to report back to the management team, but also for reporting externally to the authorities and the general public.
- Monitoring and follow-up – to ensure the quality of the process by means of various kinds of activities, such as following up on budgets, reporting to the management team and the Governing Board and reporting from auditors.

Control environment

According to the quality code of the FRIL (Frivilligorganisationernas Insamlingsråd - Agency for Volunteer Fundraising Organizations), the Governing Board is responsible for ensuring that internal control is adequate and that activities are performed in an effective manner. The responsibility and working methods of the Governing Board and the management team are therefore an important element in a good control environment. The established rules of procedure clarify the work and responsibilities of the Governing Board of The Swedish Red Cross. The Governing Board has appointed a secretary general, who is responsible for the salaried staff organization and for ongoing administration. Tasks and areas of responsibility are defined in the rules of procedure for the secretary general. Defined governing documents, such as policies, guidelines and procedures, represent an important part of the control environment. Important governing documents include the investment policy for financial management, the code of conduct and guidelines for authority to sign on behalf of the society.

The Finance and Support Services Department is responsible for internal control regarding financial reporting. The aim is to ensure an appropriate control environment and effective internal control. This is done through proactive initiatives and active risk identification, as well as through ongoing control and follow-up. Preventive measures focus on training, information to managers and staff, and continuously improving processes and procedures. Control and follow-up activities are based on relevant risk analyzes and established minimum requirements. The department's work is reported to the CFO, the secretary general and the Governing Board. The department is also responsible for monitoring that planned activities follow the strategic orientation, sub-strategies and goals, as well as for financial reporting and control of policies and guidelines.

Financial outcomes, risk assessment and goal fulfilment are followed up on a quarterly basis. At the closing of the quarterly financial statements, management follows up deviations between outcome and budget with The Swedish Red Cross senior management and prepares forecasts for the rest of the year. Regarding activities, the management monitors whether the adopted goals are met within each area of operation and unit, as well as what strategies and measures must be taken to improve goal fulfilment, if necessary. A summarised assessment of the year is prepared in connection with the year's end financial statements.

Risk assessment

Risk management entails managing risk associated with matters such as trust, unethical behaviour and irregularities. Risk management also affects compliance with the responsibilities and fitness for purpose specified by the framework (statutes, policies, etc.). External risks, such as changes in tax regulations, are also taken into consideration. In connection with the annual activity planning process, a risk analysis is performed for each area of operation, which is then updated and monitored during the following year.

The work is based on the COSO model and follows the risk categories determined by the International Federation of Red Cross and Red Crescent Branches (IFRC).

The model includes the following risk categories:

- Risk of damage to confidence
- Strategic risks
- Financial risks
- Activity related risks
- External risks
- Personnel-related risks
- Legal and institutional risks

The various components of risk management include an assessment of probability (P) and consequence (C), as well as a calculation of risk value (P x C). The risk assessment process must be designed so that potential incidents are identified that might represent a risk of failure to achieve the goals of The Swedish Red Cross. The model is based on a risk analysis that is built in to ordinary processes such as activity planning and follow-up. Integrated risk management is a continuous process and part of day-to-day work. The external auditors meet the society auditors regularly, both together with management and separately, to go through their respective risk analyzes and ensure a relevant risk analysis that represents the basis for the auditors' investigations.

Control activities

The control activities are linked to the risk assessment and are intended to ensure good internal control in the organization's processes. Control activities are based on risk management, risk elimination, follow-up and evaluation. These components are in line with the International Federation of Red Cross and Red Crescent Branches' risk management model. Their purpose is to ensure that controls are built into the processes of the various sub-components. One important control activity is the reporting by The Swedish Red Cross according to the quality code of the Agency for Volunteer Fundraising Organizations. The Swedish Red Cross thereby reviews the stipulated internal control requirements and then summarises compliance with them in a separate report.

Information and communication

Communication with the general public is largely dealt with by the Infoservice unit, which belongs to the Society Development department. This unit also answers questions from members and donors. Its aim is to simplify communication, provide a consistent message and ensure fast feedback. Openness and accessibility are key to communication efforts and, as part of this, an increasing proportion of communication now takes place through Red Cross social media channels. The Swedish Red Cross press desk is open 24 hours a day.

Communication between management and employees, as well as between the president and volunteers, often takes place by live webcasting on The Swedish Red Cross intranet (Rednet). These broadcasts can also be watched later. Rednet provides all employees, members and volunteers with access to governing documents and other material parts of the control environment.

Monitoring and follow-up

Both internal and external parties monitor The Swedish Red Cross to ensure that it achieves good internal control and complies with internal governing documents. These parties comprise the management team, the Governing Board, the Finance Committee, Finance and Support Services, the Swedish Foundation for Donation Control and the external auditors and society auditors of The Swedish Red Cross. The Swedish Foundation for Donation Control performs annual checks to ensure that organizations that have what are known as 90 accounts comply with the requirements the Foundation has stipulated for these accounts. The external auditors report their findings to management at least twice a year, and the society auditors report their findings to management at least once per year. Both external and society auditors also report the results of their audits and their findings at least once per year to the Governing Board.

Anti-corruption

The Swedish Red Cross works in complex, risky and vulnerable contexts that are inherent to the nature of its assignments. Corruption is a reality and something that The Swedish Red Cross must always address. In many of the countries in which we work the risk of corruption is high. In all cases of corruption, measures are taken in consultation with the International Federation of Red Cross and Red Crescent Branches or the relevant national Red Cross or Red Crescent society. Other affected parties and funding bodies are also consulted. If we become aware of corruption, this does not have to lead to the end of cooperation with a country, but such incidents must always be reported and addressed.

Because of the generally high risks associated with our international programmes we assume the highest risk of corruption with associated control measures until the opposite is proven. It is the responsibility of each partner to ask that we relax such measures and thereby request an assessment. When entering into bilateral collaboration, we evaluate the internal control functions of our partners and the additional control measures The Swedish Red Cross may need to deploy.

The Swedish Red Cross also has internal control procedures at the national level to prevent and identify suspected cases of impropriety among branches and the salaried staff organization. The Swedish Red Cross has an anti-corruption policy as part of its code of conduct, which applies to all employees, volunteers and elected representatives. Under The Swedish Red Cross code of conduct, all types of corruption are to be opposed. This means it is forbidden to give or receive bribes in the form of money, gifts, services or other benefits. The concept also covers bribery, favouritism, nepotism, embezzlement, blackmail, fraud and conflicts of interest. In suspected cases of fraud or corruption, employees, volunteers, members and elected representatives may file an anonymous report through the whistleblowing unit. Due to the high risk of corruption associated with operations overseas, all personnel at our international division are given special training in this area. Our objective is for all employees to complete our e-course on anti-corruption. In 2018, 69% of our employees completed the course. The aim is to increase the number of employees who complete the course, which is now included in our new employee orientation programme.

In 2018, cases of corruption or suspected corruption were identified in the Democratic Republic of the Congo, Mali, Bangladesh and the Central African Republic. In all cases of corruption during the year, The Swedish Red Cross took measures in consultation with the IFRC or the affected national Red Cross/Red Crescent society. Other affected parties and funding bodies were also consulted. In 2018 three incidents in the local branch organization resulted in a police report being filed in relation to individuals who had abused their position of trust.

Risk management

Risk management is carried out based on the COSO model described in the Internal Control section. Risks are identified in conjunction with the planning process and updated at the time of each follow-up. A risk report is presented to the management team and the Governing Board at each quarterly follow-up.

Type of risk	Risk identification	Measure
Personnel and security risks	The Swedish Red Cross works in national and international contexts where personnel may be exposed to threats or violence.	Adopt guidelines and procedures, conduct safety and security training and maintain control over travel. Formulate system for safety and security in the field
Activity-related risks	International activities are carried out inefficiently due to lack of coordination within the movement.	The Swedish Red Cross actively contributes to Movement Coordination and Cooperation (SMCC).
	Preparedness and recruitment of volunteers are inadequate in relation to humanitarian needs if we should face a major national crisis.	The Swedish Red Cross is integrating measures to strengthen capacity in all programmes.
Confidence-related risks	International Red Cross operations are not carried out due to corruption which could damage confidence among donors.	This risk is managed by requiring partners to be proactive and work preventively through training and development of relevant policies.
	The image is harmed by incidents within The Swedish Red Cross and media "narratives". Difficulties defending the organization against attacks in a new media landscape.	Proactive communication initiatives to address them.
Financial risks	Less willingness among the public, companies and organizations to donate to The Swedish Red Cross results in high uncertainty regarding financing through fundraising.	High transparency and display effects of our work to build confidence; develop donor models that build stable and predictable revenue streams.
External risks	More players and substitutes make it increasingly difficult to achieve growth. The fundraising market is not increasing to the same extent as previously.	Highlight relevant activities, be innovative and communicate the results we achieve.

Significant events during the year

- The Government granted SEK 30 million to The Swedish Red Cross to work with young people with mental illness who are at risk for homelessness, with a focus on unaccompanied minors.
- Martin Årnlöv took over as new secretary general in March and with his past experience as CEO of Bräcke Diakoni, and previously as CFO, he has good insight into the management of a humanitarian organization.
- In conjunction with the forest fires that raged in the summer of 2018, The Swedish Red Cross acted on behalf of the Swedish Civil Contingencies Agency to organise spontaneous volunteers and in certain locations, to coordinate volunteers. The activity was highly effective and The Swedish Red Cross received large contributions from companies and the public in the form of products and services, as well as monetary donations.

The work of the Governing Board during the year

In 2018 the Governing Board held eight board meetings and participated at about fifteen large dialogue meetings within the organization. One member resigned during the spring of 2018 for personal reasons. In February 2019 our vice president Bo Hermansson passed away. The Governing Board has focused on formulating proposals for the 2019 General Assembly. In this aspect, particular focus has been dedicated to Strategy 2023 and approaches for strengthening local capacity within the Swedish Red Cross. Prioritized areas include strengthened crisis preparedness, increased activities in socioeconomically vulnerable areas, and efforts to prevent illness. Internationally, the Governing Board has been a driving force in the effort to create a global network (GlowRed) to increase the number of female leaders within The Swedish Red Cross and Red Crescent Movement.

Future development, risks and uncertainties

In 2019 The Swedish Red Cross is focusing on:

- Continued increased crisis preparedness in Sweden.
- Continued increased international activity support to emergencies and protracted crises.
- Increased innovation and digitalisation, highlighting the effects of our work and supporting increased fundraising and commitment.

Risks and uncertainties:

- It may not be possible to recruit a sufficient number of volunteers in order to continue to increase preparedness.
- External political and economic events might lead to fewer resources to meet national and international needs.
- The Swedish Red Cross may not succeed in meeting external expectations regarding increased digitalisation and transparency requirements.

Key Indicators 2014-2018

Conventional key indicators	2018	2017	2016	2015	2014
Net profit/loss (SEK 000)	30,392	-3,743	-37,462	50,626	3,992
Total revenue, SEK 000 (operating revenue)	696,337	686,798	651,543	696,601	540,948
Equity (SEK 000)	1,031,480	1,001,088	1,004,831	1,042,293	991,667
Balance sheet total (SEK 000)	1,165,933	1,158,498	1,140,385	1,243,698	1,084,007
Equity ratio (%)	88	86	88	84	91
Average number of employees ¹⁾	430	413	365	347	323

Operations-related key indicators	2018	2017	2016	2015	2014
Members	115,441	119,203	121,049	121,277	124,707
Monthly donors	94,453	89,260	80,841	68,976	53,400

Sector-specific key indicators	2018	2017	2016	2015	2014
Funds raised/operating revenue (%) ²⁾	50	53	49	57	50
Contributions from Sida/operating revenue (%) ³⁾	27	28	30	30	34
Fundraising, administrative and membership costs/total operating revenue (%) ⁴⁾	19	18	17	14	19
Equity/total operating costs (%) ⁵⁾	1.3	1.4	1.4	1.5	1.5
Funds for specific purposes/total equity (%) ⁶⁾	31	32	32	34	35

¹⁾ The average number of employees for each year has been calculated based on the annual number of working hours for the year.

²⁾ Shows the proportion of operating revenue attributable to donors (public, branches, legacies, companies, etc.).

³⁾ Shows the proportion of operating revenue attributable to Sida.

⁴⁾ Shows the proportion of total operating revenue – in per cent – that The Swedish Red Cross used to cover fundraising, administrative and membership costs. ((Fundraising costs minus sales costs plus administrative costs and membership costs) divided by the total of (total operating revenue minus cost of sales plus interest income and share dividends minus interest expenses)).

⁵⁾ Payment contingencies; shows how many years equity can finance our operating costs.

⁶⁾ Shows the proportion of equity that is earmarked, i.e. where the donor or the Governing Board has specified the purpose for which the money is to be used.

Key Indicators

The Swedish Red Cross regularly tracks a number of key indicators. Those that are official and others that are of particular importance are highlighted below. The monitoring organization Swedish Fundraising Control's key indicator of the proportion of total revenue – as a percentage – used to cover fundraising and administrative costs was 19 (18) per cent in 2018. The increase compared with the previous year was primarily due to increased investment in fundraising and IT development.

Total equity divided by operating costs is a measurement of our capacity to maintain our activities in the event of reductions in the revenue stream or a temporary increase in needs in society. This key indicator was 1.3 (1.4) in 2018 and thus above the level we judge to be necessary to ensure adequate emergency response capacity and room to manoeuvre. The number of regular monthly donors is an important key indicator of our revenue and at the end of 2017 totalled 94,453 (89,260) This means that the strong growth we experienced over several years levelled off in 2018. The growth in regular donors over many years is a direct result of major initiatives in areas such as face-to-face recruitment on our own behalf.

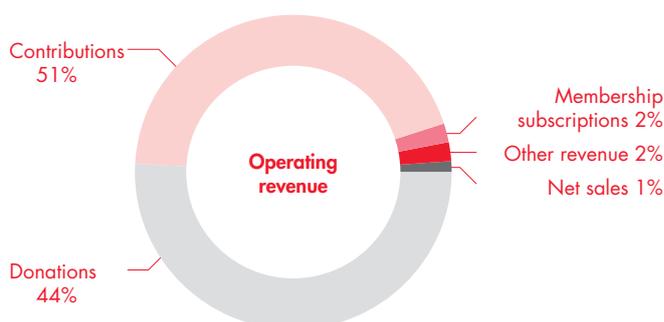
Financial results and position

Net profit for the year

The Swedish Red Cross shows a positive financial result of the year of SEK +30 (-4) million. The large surplus is due to an increase in financial return in terms of capital gains. Net profit for the year is therefore considerably better than expected and has enabled operations in prioritized areas such as continued build-up of local emergency response capacity and expanded international operations in crises and disasters.

The operating result for the year is SEK -73 (-38) million. This is around SEK 13 million worse than the budgeted operating result and is principally due to lower than expected revenue.

Revenue



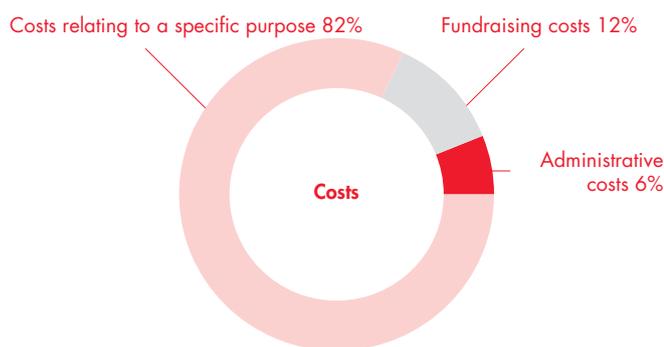
Total Red Cross revenue for 2018 increased by 11% (-3%) and totalled SEK 799 (722) million. Of this amount, operating revenue totalled SEK 696 (687) million and profit from financial investments SEK 103 (34) million. The Swedish Red Cross receives the vast majority of its operating revenue from donations and contributions. In addition, the organization receives membership revenue, sales revenue from donated goods and other revenue. See diagram.



Growth in fundraising is mainly attributable to substantial growth in regular donations, which total SEK 133 (120) million. At the end of 2018 The Swedish Red Cross had 94,500 (89,260) monthly donors.

See note 2 for a detailed summary of the donors and contributors for the year.

Costs



Donations come mainly from private individuals, for example through monthly donation, emergency fundraising, legacies, local Red Cross branches and funding from the Postcode Lottery. Fundraising revenue can vary greatly from year to year, mainly as a result of acute disasters attracting heavy media attention. If we look at the underlying trend, The Swedish Red Cross has seen strong and stable growth in fundraising revenue (excluding emergency fundraising) over the past five-year period, with a tendency towards a slowdown in 2018.

Total costs for the year are SEK 769 (725) million, of which SEK 628 (598) million represents costs related to a specific purpose and SEK 140 (127) million costs of fundraising, membership and administration. The activities of The Swedish Red Cross have been divided into areas of operations since 2016. A complete list showing the breakdown of costs related to a specific purpose, fundraising and administrative costs broken down by area of operation or region can be found in Notes 6, 7 and 8 to the income statement.

Costs relating to a specific purpose

Costs relating to a specific purpose of SEK 628 (598) million are distributed over a total of 84 different areas of operation. International operations account for SEK 313 (326) million, where the Syria crisis continues to be the single largest area of operation. In addition to Syria, emergency operations have been carried out mainly in Bangladesh and Indonesia. Preventive operations aimed at creating resilience have focused on the priority countries where we have worked on operations of this kind for several years, such as Myanmar, Lebanon, Iraq, Sudan Bangladesh and a few other countries.

National activities account for around SEK 260 (225) million of the costs relating to a specific purpose, broken down into about 20 different areas of operation. The largest areas of operation are Treatment of victims of war and torture, Migration and reduced social exclusion and National emergency response. Other costs relating to a specific purpose of SEK 55 (47) million relate to overarching operations primarily in communication, information and advocacy efforts.

Fundraising and administration

Fundraising costs for the year totalled SEK 96 (87) million. The year-on-year increase can primarily be attributed to the continued focus on recruitment of monthly donors, support for fundraising for local branches, and increased efficiency through a digital development initiative. This has contributed to an increase in revenue from regular donations of 11% compared with the previous year.

Costs of administration and membership administration total SEK 45 (40) million, an increase of 12% compared with 2017. The increase is due to increased IT investments, partly for development support for volunteers, adaptation to GDPR, and an increased need for support functions with the increase in activities and number of employees.

Asset management during the year

At the end of 2018, the market value of total Red Cross assets under management was SEK 1,068 (1,097) million. In 2018, financial investments produced a total realised return of SEK 103 (34) million. For more information, see notes 9 and 15.

Appropriation of earnings for the year

Earnings for the year and the financial position of The Swedish Red Cross are stated in the Report of the Governing Board and the following income statement and balance sheet with accompanying notes to the accounts and accounting policies.

The Swedish Red Cross does not aim to report a surplus; instead, we endeavour to make the best use of income for appropriate operations based on the focus of activities and statutes. The aim is for the donors' funds to be used for activities as quickly as possible. In some years a surplus is nevertheless reported, which means that the funds have not been used for operations in the current year.

The organization must have a minimum sum at its disposal in order to be able to credibly safeguard the organization's long-term commitments, stability and survival. According to the definition of the Agency for Volunteer Fundraising Organizations (FRIL), equity (excluding permanent donation funds) must be equivalent to at least one year's operating costs. The equity of The Swedish Red Cross excluding permanent donation funds for 2018 is equivalent to the operating costs of approximately 1.3 years.

Appropriation of earnings for the year

(SEK 000)	2018
Net profit/loss for the year according to the income statement	30,392
Reservation of funds raised for specific purposes which have been received during the year but have not been used during the year	-1,233
Utilisation of funds raised for specific purposes from previous years and non-restricted provisions in accordance with decisions of the Governing Board	1,653
Sum remaining for the year	30,812

The statutory sustainability report has been prepared and is presented separately. See page 20.

Income statement

(SEK 000)	Note	2018	2017
Operating revenue			
Membership subscriptions		12,941	13,413
Donations	2	304,220	329,273
Contributions	2	359,087	321,684
Net sales		5,526	5,336
Other revenue	3	14,563	17,092
Total operating revenue		696,337	686,798
Operating costs			
	4, 5		
Costs relating to a specific purpose	6	-628,487	-598,278
Fundraising costs	7	-95,737	-86,764
Fundraising and administrative costs	8	-44,726	-39,842
Total operating costs		-768,950	-724,884
Operating profit/loss		-72,613	-38,086
Profit/loss from financial investments			
Profit/loss from securities and liabilities held as non-current assets	9	103,080	34,219
Other financial income and expense	10	-75	124
Total profit/loss from financial investments		103,005	34,343
Net profit for the year	11	30,392	-3,743
Appropriation of earnings for the year			
Net profit/loss for the year according to the income statement		30,392	-3,743
Reservation of funds raised for specific purposes which have been received during the year but have not been used during the year		-1,233	-2,799
Utilisation of funds raised for specific purposes from previous years and non-restricted provisions in accordance with decisions of the Governing Board		1,653	3,372
Sum remaining for the year		30,812	-3,170

Balance sheet

(SEK 000)	Note	31-12-2018	31-12-2017
ASSETS			
Non-current assets			
<i>Intangible assets</i>			
Capitalised expenses, business system	12	3,343	10,473
		3,343	10,473
<i>Property, plant and equipment</i>			
Buildings and land	13	1,866	1,916
Equipment	14	4,220	3,231
		6,086	5,147
<i>Financial assets</i>			
Shares in group companies	15	100	100
Other participations	16	541	775
Other investments held as fixed assets	17	1,090,541	1,002,644
		1,091,182	1,003,519
Total non-current assets		1,100,611	1,019,139
Current assets			
Goods for resale		1,419	909
Trade receivables		6,853	7,519
Other receivables		16,668	15,603
Prepaid expenses and accrued income	18	21,512	20,540
		46,452	44,571
Cash and cash equivalents	19	18,870	94,788
Total current assets		65,322	139,359
TOTAL ASSETS		1,165,933	1,158,498
EQUITY AND LIABILITIES			
Equity			
Basic capital		305,066	305,066
Permanent donation funds		266,803	266,803
Funds reserved by donors for specific purpose, national		8,280	8,701
Funds reserved by donors for specific purpose, international		16,277	17,509
Funds reserved by donors for specific purpose, disaster		32,245	31,012
Capital brought forward		402,809	371,997
		1,031,480	1,001,088
Current liabilities			
Trade payables		42,647	30,436
Liabilities regarding received, unused contributions	20	34,793	36,970
Liabilities regarding decided, unpaid contribution		1,170	2,058
Other liabilities		5,129	7,436
Accrued expenses and deferred income	21	50,714	80,510
		134,453	157,410
TOTAL EQUITY AND LIABILITIES		1,165,933	1,158,498

Change in equity

(SEK 000)	Basic capital	Permanent donation funds ¹⁾	Funds reserved for specific purpose ²⁾			Capital brought forward	Total equity
			National	International	Disaster		
Opening balance 2018	305,066	266,803	8,701	17,509	31,012	371,997	1,001,088
Funds reserved by donors for specific purpose	-	-	-	-	1,233	-1,233	0
Use	-	-	-420	-	-1,233	1,653	0
Net profit for the year	-	-	-	-	-	30,392	30,392
Closing balance 2018	305,066	266,803	8,281	17,509	31,012	402,809	1,031,480

¹⁾ Returns from the permanent funds are calculated using the repo rate and allocated to the respective purposes in accordance with the donor's directions.

²⁾ Funds reserved for specific purposes "international", "national" and "disaster" include funds donated with various directions for use covering a broad range of purposes. These purposes are included in the activities of The Swedish Red Cross but it has not been possible to use the funds to finance activities during the year in which the donation was received. Funds reserved for international purposes are funding for the general international work of The Swedish Red Cross in various parts of the world, but also for specific initiatives such as the Syria crisis and EU migrants. Funds reserved for national purposes comprise mainly regional funds for operations in the areas of health and social participation. Funds reserved for disaster purposes are funding for aid in the event of disasters and for preparing emergency disaster response.

Cash flow statement

(SEK 000)	Note	2018	2017
Operating activities			
Operating profit/loss		-72,613	-38,086
Depreciation		8,639	9,076
Interest received		6,166	8,624
Dividends received		17,831	19,072
Interest paid		-61	-184
Cash flow from operating activities before changes in working capital		-40,038	-1,498
Cash flow from changes in working capital			
Change in inventories		-510	93
Change in trade receivables		666	-2,100
Change in receivables		-2,037	4,168
Change in trade payables		12,211	4,846
Change in current liabilities		-35,168	17,010
Cash flow from operating activities		-64,876	22,519
Investing activities			
Investments in intangible assets		-	-
Acquisition of property, plant and equipment		-2,552	-685
Sale of property, plant and equipment		105	45
Investments in financial assets		-455,955	-153,226
Sale of financial assets		447,360	188,612
Cash flow from investing activities		-11,042	34,746
Cash flow for the year		-75,918	57,265
Change in cash and cash equivalents			
Cash and cash equivalents at the beginning of the year		94,788	37,523
Cash flow for the year		-75,918	57,265
Cash and cash equivalents at year's end		18,870	94,788

Cash flow shows those transactions leading to incoming or outgoing payments. Cash flow for the year shows a negative cash flow of SEK 76 million.

Notes

SEK 000 = thousand Swedish kronor

Note 1 Recognition and measurement policies

The accounting and valuation policies of The Swedish Red Cross comply with the Swedish Annual Accounts Act, the Swedish Accounting Standards Board's general guidance 2012:1 (K3) and the governing guidelines for annual reporting of the Agency for Volunteer Fundraising Organizations (FRIL), unless otherwise stated. The accounting policies are unchanged from the previous year.

Income statement

Operating revenue

Revenue is recognised at fair value. Only the inflow of economic benefits that the organization has received or will receive for its own account are recognised as revenue.

Membership subscriptions

Membership subscriptions are paid in their entirety to The Swedish Red Cross. Half of the membership payment is recognised as revenue in the income statement and the other half as a liability due to The Swedish Red Cross local branches (branches). Membership subscriptions are recognised as revenue in the accounting period to which they relate.

Donations

A transaction whereby the organization receives an asset or a service, which has a value, without providing equivalent value in return is a donation or a received contribution. If the asset or service is received because the organization has met or will meet certain conditions, and the organization has an obligation to repay the counterparty if the conditions are not met, this is a received contribution. If it is not a contribution, it is a donation. Revenue in the form of donations is recognised as a general rule when the donation is legally made.

Donations are mainly funds raised from private individuals, companies and organizations. Donations are normally recognised on a cash basis but if a donation refers to a specific period of time, the donation is accrued over this period through provisions for funds reserved for specific purposes in equity. To the extent there are donations from companies and organizations that have been agreed but not received on the balance sheet date, these are recognised as revenue following an individual assessment. Donations received are recognised net, i.e. after deduction of the direct costs incurred on the sale of an asset.

Donations in the form of assets donated to The Swedish Red Cross, particularly real estate and other securities, are measured at the fair value at the time of the donation. The asset is reported as a current asset if the intention is for the asset to be sold as soon as possible and as a non-current asset if the intention is to keep the asset for at least one year.

Donations in the form of collected clothing and similar that are to be sold are recognised in net sales at the time of sale. Goods of negligible value compared to what is paid are recognised as a donation.

Donations in the form of pro bono services are not recognised as revenue, further disclosures are made in Note 2.

Contributions

Contributions are recognised as revenue when the conditions for receiving the contribution have been met. Contributions received are recognised as a liability until the conditions for receiving the contribution have been met. This means that revenue recognition only takes place when it is probable that the contribution will not be reclaimed. Contributions that are forwarded to partner branches are also recognised as revenue where The Swedish Red Cross is responsible to the contributor.

Contributions are mostly cash from public bodies and include contributors such as Sida, the EU, the Swedish Inheritance Fund, other government authorities and institutions, as well as municipalities and county councils, and also includes contributions from organizations such as Radiohjälp and foundations.

Net sales

Net sales refers to sales revenue in shops from the sale of clothes, furniture, household items and similar, and are recognised when paid in cash or when invoiced. Net sales also include revenue for recycled textiles and revenue from The Swedish Red Cross central society shop.

Other revenue

Revenue that has no link to the primary activities of The Swedish Red Cross is recognised as other income.

Operating costs

Operating costs include costs relating to a specific purpose, fundraising costs, membership costs and administrative costs. Costs are defined based on the FRIL guidelines for annual accounts. The model is based on an estimate and assessment of each area of operation, based on the type of costs that the area of operation represents.

Common expenses, such as costs for human resources support, IT, accounting, operations management, premises, office services, procurement and info service, are allocated between administrative costs, costs relating to a specific purpose and fundraising costs. Costs that support activities are allocated according to a principle adopted by the Governing Board that fairly reflects the actual use of resources within the operation.

Costs relating to a specific purpose

Costs relating to a specific purpose are costs that can be attributed directly to the mission of The Swedish Red Cross in accordance with its statutes. This includes, among others, costs of staff employed to enable the performance of activities, both within and outside Sweden, as determined by the Governing Board, as well as costs of an administrative nature that are a direct result of the commitments undertaken by the organization in order to fulfil the purposes. The costs relating to a specific purpose also include costs for shaping opinion and information activities relating to the work of The Swedish Red Cross Monitoring, reporting and auditing projects also constitute costs relating to a specific purpose. Costs relating to a specific purpose also include allocated costs for common support functions, which are distributed over the respective area of operation based on the share of the organization's total FTEs.

Fundraising costs

Fundraising costs are costs whose purpose is to generate external revenue in the form of donations and contributions from all donors, i.e. private individuals, companies and organizations. This includes both existing donors and work to acquire new donors through campaigns, mailings and the maintenance of donor records. This includes, for example, costs of TV and radio commercials, printed matter, postage, advertising, information materials, fundraising materials, brand building, profiling and costs of staff who work on planning and implementing fundraising activities. Fundraising costs also include allocated costs for common support functions, which are distributed over the respective area of operation based on the share of the organization's total FTEs.

Administrative costs

Administrative costs also include costs for membership administration. Membership costs relate to costs for current and potential members of The Swedish Red Cross. These costs include member retention, a magazine for members, member notifications, recruitment of new members and costs of membership systems. Membership costs also include distributed shared support costs. Other administrative costs include costs associated with statutes and legal requirements, such as the Governing Board, General Assembly and auditing, as well as central management and planning. If a cost does not relate to specific purposes, member retention/recruitment or fundraising, it is allocated to administrative costs. Administrative costs also include the portion of the shared support costs not allocated to costs for a specific purpose or fundraising costs.

Leases

All leases are recognised as operating leases and lease payments are recognised on a straight-line basis over the term of the lease.

Employee benefits

Employee benefits in the form of salaries, social security contributions and similar are expensed as the employees render their services. Pension obligations are recognised as defined contribution and are expensed in the year in which the pension is earned.

Tax

The Swedish Red Cross is a non-profit organization and has limited tax liability.

Estimates and assessments

Estimates and assessments are dealt with under several separate headings in this note. One material assessment is the allocation of operating costs described under the heading Operating costs.

Balance sheet

Assets, liabilities and provisions are measured at cost unless otherwise specified below. Receivables and liabilities denominated in a foreign currency are measured at the rate on the balance sheet date.

Intangible assets

Intangible assets are measured at cost less scheduled amortisation and any impairment. Intangible assets are amortised on a straight-line basis over their estimated useful lives.

The following depreciation periods are applied to intangible assets:

Capitalised expenses for business systems	5 years
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Property, plant and equipment

Property, plant and equipment are measured at cost and are subject to scheduled depreciation over their estimated useful lives. If the useful life is less than three years and the cost is less than SEK 20,000, the asset is expensed directly. Under K3 rules, property, plant and equipment must be divided into components that are depreciated separately. No material component groups have been identified among the non-current assets of The Swedish Red Cross.

The following depreciation periods are applied to property plant and equipment, as well as intangible assets:

Buildings	50 years
Computers and computer equipment	3 years
Other equipment	3-5 years

Financial assets

The securities portfolio of The Swedish Red Cross is classified as a non-current asset, as it is intended to be held for the long term. Financial assets are measured at cost plus direct transaction costs at the time of acquisition. Impairment testing takes place continuously at lower of cost or market. Impairment takes place if the market value falls below the cost and the reduction is considered to be permanent.

All assets held for risk management are considered part of a securities portfolio and are therefore treated as an item in valuation at lower of cost or market. Unlisted holdings are not included in this portfolio valuation, but are valued item by item.

Current and non-current receivables

Current and non-current receivables are valued individually and recognised at the amount that is expected to be received.

Stocks of goods for resale

Goods for resale are valued on the basis of the first-in first-out principle, at the lower of cost and net realisable value on the balance sheet date. Goods intended for aid activities, such as equipment for water purification, are

measured at the lower of cost and fair value on the balance sheet date. Donated goods in the form of clothing, etc. intended for sale are recognised at a stock value corresponding to a maximum of SEK 25 per kilogram.

Trade receivables

Trade receivables are measured individually at the amount that is expected to be received.

Liabilities for decided, unpaid contributions

In those cases where The Swedish Red Cross has made decisions on payment of contributions/support and has informed the recipient but has not implemented the payment, this sum is recognised as a current liability.

Provisions

A provision is recognised when The Swedish Red Cross has a legal or constructive obligation as a result of past events and where we expect that a payment will be required to settle the obligations and the amount can be reliably estimated. Provisions are measured at the best estimate of the amount that will need to be paid.

Equity

The Swedish Red Cross is a non-profit organization, without any profit-making purpose and without external owners, for which reason terms such as profit or loss and equity have a different meaning than in other forms of legal entity, such as limited liability companies. Equity consists of the funds provided to the organization for the fulfilment of its purposes, such as donations, which have not been disbursed on the balance sheet date, where there is no legally binding obligation that is classified as a liability or provision.

Given the restrictions on the use of different funds, the following breakdown is made:

- Permanent donation funds: Capital that is restricted by the donor such that only the returns can be used.
- Funds reserved for specific purposes: The capital can be used but only for purposes specified by the donor or the Governing Board. These funds are normally used in the subsequent financial year. They include donations from fundraising for a specific purpose which have not yet been used. This also includes funds where the Governing Board of The Swedish Red Cross has decided on the purpose.
- Capital brought forward: Capital consists mainly of capital gains and unused funds that have been provided to the organization without any restrictions, as well as the organization's surplus. Capital gains on sale of securities and properties are intended to act as a buffer for changes in value of investment assets/securities portfolio. If the capital is deemed to be higher than is necessary as conservation of capital, the Governing Board may make a decision on a provision for a specific purpose. Unused funds that have been provided to the organization without restrictions can be appropriated by the Board, to be used in accordance with the statutes of the organization and for the fulfilment of the organization's purposes. Profit for the year, according to the income statement (before appropriation), is the difference between costs and funds received during the year. As stated in the definition of equity, there are also planned withdrawals from, and allocations to, various items within equity. The budget adopted by the Governing Board for each financial year always includes such a planned appropriation of equity.

Cash flow statement

The cash flow statement is prepared according to the indirect method, which means that it is based on operating profit or loss. The reported cash flow covers only transactions leading to incoming or outgoing payments.

Consolidated accounting

Consolidated accounts have not been prepared because of the low significance of the subsidiary with respect to the requirement of a true and fair view, in accordance with Chapter 7 Section 3a of the Annual Accounts Act.

Note 2 Funds raised

Total funds raised consists of the following:	2018	2017
Donations recognised in the income statement	304,220	329,273
Donations not recognised in the income statement	3,696	1,377
Contributions recognised as revenue	42,689	37,576
	350,605	368,226

Donations recognised in the income statement (SEK 000)	2018	2017
Funds raised		
General public, incl. Postcode Lottery ¹⁾	198,399	188,465
Red Cross local branches	51,312	59,003
Legacies	31,347	56,215
Companies	19,066	22,465
Other external funds, foundations and other organizations	4,096	3,124
Total funds raised	304,220	329,273

Donations not recognised in the income statement	2018	2017
Pro bono		
Transportation	1,070	210
Other	893	130
Office rent	597	190
Equipment	577	188
Food and beverages	454	0
IT	105	144
Books and Christmas gifts	0	515
Total	3,696	1,377

Contributions recognised as revenue (SEK 000)	2018	2017
Funds raised		
Radiohjälpen incl. Världens barn	18,473	17,213
Companies and organizations	13,567	8,457
Other external funds, foundations	10,649	11,906
Total funds raised	42,689	37,576

Public contributions	2018	2017
Sida	186,076	189,105
County councils	30,417	29,244
Swedish Agency for Youth and Civil Society/Ministry of Culture	29,900	13,500
Ministry of Social Affairs	13,967	10,275
Swedish Civil Contingencies Agency	13,093	7,532
Swedish Folkbildning	11,200	10,329
EU	7,632	4,538
Other contributions	5,519	3,378
Other government authorities	3,997	1,159
Municipalities	3,446	4,243
National Board of Health and Welfare	3,321	5,254
Legal, Financial and Administrative Services Agency	2,935	3,515
County councils, various counties	2,615	-
Swedish Public Employment Service	2,280	2,035
Total external contributions	316,398	284,108
Total contributions received	359,087	321,684

Donations and contributions passed on to other organizations (SEK 000)	2018	2017
International Federation of The Swedish Red Cross and Red Crescent Branches	151,028	150,555
International Committee of The Swedish Red Cross	11,908	12,432
Other national Red Cross and Red Crescent branches	59,235	67,468
Red Cross Youth Federation and Red Cross University College of Nursing	14,840	14,014
Local Red Cross branches	19,032	7,544
Other associations in Sweden	82	666
Total amount of operating grants to other organizations	256,125	252,679

Note 3 Other revenue

(SEK 000)	2018	2017
Exchange rate gains	1,086	1,682
Property-related revenue	2,176	2,081
Sale of services in Health Care	4,702	2,899
Other operating revenue	6,599	10,430
Total	14,563	17,092

Note 4 Leases

The Swedish Red Cross primarily leases office space, as well as computers and other office equipment. Expensed lease payments in 2018 totalled SEK 29,050,000 (27,884,000).

Future lease payments are due as follows:

(SEK 000)	2018	2017
Within 1 year	24,168	22,490
1-5 years	80,597	81,128
Later than 5 years	1,757	16,109
Total	106,522	119,727

The Swedish Red Cross also leases out premises.

Lease income recognised as revenue in 2018 totalled 2,176,000 (2,081,000).

Future lease income is due as follows:

(SEK 000)	2018	2017
Within 1 year	1,877	1,841
1-5 years	506	597
Later than 5 years	-	-
Total	2,383	2,438

Note 5 Number of employees, personnel costs and remuneration

(SEK 000)	2018	2017
Salaries and other remuneration		
Governing Board	786	987
Secretary General ¹⁾	1,061	1,152
Other employees	207,987	189,598
Total salaries and remuneration	209,834	191,737
Social security expenses (incl. pension costs) ²⁾	86,858	78,806
(of which pension costs)	26,361	24,929

Pension costs for other employees are in accordance with a collective agreement between IDEA (the Employers' federation for non-profit organizations), Unionen and Akademikerförbunden. Of the pension costs, SEK 393,000 (412,000) relate to the secretary general¹⁾.

The secretary general receives remuneration totalling SEK 95,000 per month. Pension benefits are payable under applicable collective agreements. The secretary general is entitled to compensation in the form of severance pay for a period of 12 months if the employment is terminated by The Swedish Red Cross. No remuneration is payable during the notice period after the secretary general has reached regular retirement age. Income earned in another employment or activity during the notice period is to be deducted. The Swedish Red Cross has the right to place the secretary general on leave from work, but the secretary general must still be available to The Swedish Red Cross for such duties as the Governing Board deems appropriate.

Number	2018	2017
Governing Board members on the balance sheet date	11	12
Women	7	7
Men	4	5
Average number of employees³⁾	430	413
Women	294	282
Men	136	131
Managers	42	40
Women	26	26
Men	16	14

¹⁾ Martin Årnlöv took over as secretary general on 26 March. Prior to that date, Anna Ernestam was acting secretary general.

²⁾ No pension provisions are made for the president and the members of the Governing Board.

³⁾ The number of employees includes paid Red Cross teachers, but does not include other paid contractors. The average number of employees has been calculated on the basis of scheduled working hours for full-time work of 1,789 (1,797) hours.

Note 6 Costs relating to a specific purpose

(SEK 000)	2018	2017
International		
Middle East and North Africa	74,024	84,680
Asia	70,030	77,153
East and Southern Africa	47,909	67,284
West and Central Africa	46,113	42,553
Global operations and overarching international costs	44,860	37,564
Europe and Latin America	30,247	17,134
Total	313,183	326,368
National		
Treatment of victims of war and torture	79,059	75,526
Migration and reduced social exclusion	44,637	38,451
Society and volunteer development	26,486	19,361
Dissemination of information, training and advocacy activities	25,468	21,079
Red Cross Folk High School	20,785	19,983
National emergency response	19,598	10,295
Health-promoting operations	19,309	15,196
Support for refugees	10,388	10,358
Second Hand, textile recycling and support function for local Red Cross branches	7,224	6,093
Coordination and resource development	6,865	8,241
Total	259,819	224,583
Overall		
Communication (several areas of operation)	29,169	21,973
Coordination and resource development	21,414	20,735
Information, membership and donor service	4,902	4,619
Overall total	55,485	47,327
Total	628,487	598,278

Note 7 Fundraising costs

(SEK 000)	2018	2017
Fundraising from private individuals	59,079	50,824
Fundraising companies, lotteries, foundations, etc.	11,058	11,026
Campaigns	9,062	10,352
Local branch fundraising	6,376	5,333
Digital development	5,128	3,698
Information, membership and donor service	4,575	4,311
Emergency fundraising	459	1,220
Overall total	95,737	86,764

Note 8 Membership and administrative costs

(SEK 000)	2018	2017
IT, financial, controlling and HR ¹⁾	17,752	18,478
Central management	8,732	5,848
Society and volunteer development	5,093	3,698
Facilities management, internal service and purchasing	3,765	1,775
Information, membership and donor service	3,004	3,593
President and Governing Board	2,351	1,741
Contributions to the movement and external players	2,204	1,259
Membership administration	1,825	2,224
Second Hand, textile recycling and support function for local Red Cross branches	-	1,149
Organization and leadership development	-	77
Overall total	44,726	39,842

¹⁾ Support functions such as IT, financial, facilities management, etc. represent costs for specific purposes, fundraising costs and administrative costs. Only the part of these costs that is deemed to constitute an administrative cost is reported here.

Note 9 Profit/loss from securities and receivables held as non-current assets

(SEK 000)	2018	2017
Capital gains on sales	83,225	11,600
Capital losses on sales	-5,533	-5,727
Dividends	17,831	19,072
Interest	6,182	8,316
Reversal of impairment of securities	1,375	958
Total profit/loss from securities and receivables held as non-current assets	103,080	34,219

The high capital gains are largely the result of investing a large portion of the holdings in other funds with an ethical focus.

Note 10 Other financial income and expense

(SEK 000)	2018	2017
Interest and similar income	0	308
Interest and similar expenses	-56	-165
Administrative costs	-19	-19
Total other financial income and expense	-75	124

Note 11 Appropriation of earnings for the year

(SEK 000)	2018	2017
Net profit/loss for the year according to the income statement	30,392	-3,743
Reservation of funds raised for specific purposes which have been received during the year but have not been used during the year	-1,233	-2,799
Utilisation of funds raised for specific purposes from previous years and non-restricted provisions in accordance with decisions of the Governing Board	1,653	3,372
Sum remaining for the year	30,812	-3,170

Note 12 Capitalised expenses, business system

(SEK 000)	2018	2017
Opening cost	37,909	37,909
Capitalised expenses for the year ¹⁾	-	-
Closing cost	37,909	37,909
Opening depreciation	-27,436	-19,854
Depreciation for the year	-7,130	-7,582
Closing depreciation	-34,566	-27,436
Closing carrying amount	3,343	10,473

¹⁾ Relates to investments and development of the REDY membership, donor and business system

Note 13 Buildings and land

(SEK 000)	2018	2017
Opening cost	3,052	3,152
Sales and disposals	-	-100
Closing cost	3,052	3,052
Opening depreciation	-584	-587
Depreciation for the year	-50	-51
Sales and disposals	-	54
Closing depreciation	-634	-584
Opening impairment	-552	-552
Closing impairment	-552	-552
Closing carrying amount	1,866	1,916

Note 14 Equipment

(SEK 000)	2018	2017
Opening cost	11,307	10,621
Purchases	2,552	686
Sales and disposals	-5,040	-
Closing cost	8,819	11,307
Opening depreciation	-8,076	-6,632
Depreciation for the year	-1,459	-1,444
Sales and disposals	4,936	-
Closing depreciation	-4,599	-8,076
Closing carrying amount	4,220	3,231

Note 15 Shares in group companies

(SEK 000)	2018	2017
Röda Korsets Hotell och Konferens AB ¹⁾ , 556060-7524, Stockholm. Share of equity 100% (100%)	100	100

¹⁾ Svenska Röda Korsets Hotell och Konferens AB has been dormant since 2001. Its activities were taken over by The Swedish Red Cross with effect from 31 December 2001. Equity in the company is SEK 156,000.

Note 16 Other participations

(SEK 000)	2018	2017
Participations in housing cooperatives through legacies		
Opening carrying amount	775	775
Purchase of housing cooperative	-	-
Sale of housing cooperative	-234	-
Closing carrying amount	541	775

Note 17 Investments held as fixed assets

(SEK 000)	2018	2017
Opening cost	1,013,732	1,043,245
Acquisition	455,955	153,226
Sales	-368,058	-182,739
Closing cost	1,101,629	1,013,732
Opening impairment	-11,088	-12,046
Impairment for the year	-	-
Reversal of impairment	-	958
Closing impairment	-11,088	-11,088
Closing carrying amount	1,090,541	1,002,644

Carrying amount and market value, broken down by category

The composition of investments held as fixed assets of The Swedish Red Cross is determined by the Governing Board based on a portfolio allocation model which aims for good long-term return on capital with balanced risk-taking and rules regarding ethics and sustainability. According to the Governing Board, these investments constitute a unit based on which the portfolio value is calculated for the holdings. Unlisted holdings are not included in this portfolio valuation, but are valued item by item.

(SEK 000)	2018		2017	
	Carrying amount	Market value	Carrying amount	Market value
Alternative investments				
Share investments	391	389	433	554
SEB Ethical Global Index Fund	-	-	100,325	152,975
SEB Sustainability Sweden index	65,817	71,350	49,014	60,991
SEB Foundation Fund Sweden	-	-	48,535	55,384
SEB Foundation Fund Balanced	187	200	208	237
SEB Sustainability Fund Sweden - Lux, no dividend	-	-	52,153	59,356
SEB Sustainability Sverige Inst - Lux dividend	102,937	92,198	-	-
SEB Sustainability Fund Global D SEK	164,898	179,433	202,102	240,390
SEB Sustainability Global Ind Fund USD	192,385	182,751	-	-
	526,615	526,321	452,770	569,887

Alternative investments

SEB Private Equity Opportunity III B	54,700	55,446	41,854	36,416
Adriago	18,300	18,641	11,300	11,832
ATCM II - True Market Neutral	-	-	8,713	8,694
Bodenholm One Hedge Fund	15,000	14,351	-	-
Brummer & Partners Nektar Fund	8,200	8,261	8,200	8,424
Goldman Sachs Global Strategic Macro	10,670	10,129	6,170	6,143
Nordkinn Fixed Income Macro Fund	17,000	16,856	7,000	7,111
Scor ILS FUND Atropos B	10,000	9,866	-	-
SEB Asset Selection SEK D	8,203	7,079	8,203	7,818
SEB Microfinance Fund V Class B/D NH SEK	25,000	25,150	25,000	24,483
SEB Microfinance Fund VI B/D NH SEK	25,000	24,665	-	-
	192,073	190,444	116,440	110,921

Fixed income investments

SEB Bond Fund Flexible - Lux dividend	275,840	259,857	303,704	289,662
SEB Corporate Bond Fund Flexible Dividend	96,013	91,106	129,730	126,954
	371,853	350,963	433,434	416,616

Total securities holdings	1,090,541	1,067,728	1,002,644	1,097,424
Surplus/deficit value (market value - carrying amount)		-22,813		94,780

The large change in surplus/deficit value is due to the fact that a large part of the holdings with a surplus as of 31 December 2017 were sold in 2018, which generated large capital gains. The sales were carried out as part of the strategy to invest Red Cross funds more ethically. During the last months of the year, however, the trend was negative for the value of essentially all investments due to general uncertainty in the financial market. Nevertheless, the decline in value is not considered to be permanent, for which reason no impairment charge was taken.

Share portfolio 31 December 2018

	Holding	Carrying amount	Market value
Securities			
Biosensor Appl Sweden AB	16	0	0
Theducation AB	60	0	0
Sangart Inc	125,000	0	0
Sangart Inc Pref C	15,000	0	0
Volvo AB class A	2,214	213	257
Lindab International AB	900	48	57
Getinge AB class B	688	108	55
Arjo AB	688	22	20
		391	389

Share investments	526,615	526,321
Alternative investments	192,073	190,444
Fixed income investments	371,853	350,963
Total securities holdings	1,090,541	1,067,728

Note 18 Prepaid expenses and accrued income

(SEK 000)	2018	2017
Accrued donations and contributions	6,469	4,144
Prepaid rent and lease payments	6,181	7,670
Other prepaid expenses	5,472	3,855
Other accrued income	3,390	4,871
Overall total	21,512	20,540

Note 19 Cash and cash equivalents

The Swedish Red Cross has an unused overdraft facility of SEK 30 (30) million. Cash and cash equivalents primarily consist of bank balances except for SEK 38,000 (26,000) relating to cash on hand.

Note 20 Liabilities regarding received, unused contributions

(SEK 000)	2018	2017
Liability to Sida unused contributions	12,289	10,268
Liability unused other public contributions	758	6,621
Liability unused private contributions	21,746	20,081
Overall total	34,793	36,970

The liability to Sida consists primarily of Rapid Response Monitoring (RRM) contributions and Ebola funds which will be used in 2018.

Liability pertaining to other public contributions relates principally to EU funds for operations in areas that have received refugees from Syria. Other items pertain principally to project contributions from the Swedish Postcode Foundation extending to 2019.

Note 21 Accrued expenses and deferred income

(SEK 000)	2018	2017
Holiday pay and accrued salaries incl. social security expenses	17,728	17 966
Accrued international expenses	15,975	48,354
Other accrued expenses	7,916	6,992
Other accrued social security expenses	4,995	4,816
Deferred income	4,100	2,382
Overall total	50,714	80,510

Note 22 Contingent liabilities

(SEK 000)	2018	2017
Guarantee – rental agreement Red Cross Home Foundation	133,770	140,777
Overall total	133,770	140,777

Note 23 Significant events after the end of the financial year

On 1 January 2019 operations within The Swedish Red Cross Foundation Centre for tortured refugees were transferred to the Swedish Red Cross Central Governing Board. As a result there are now seven centres for care and treatment of war victims.

In conjunction with this event, an organizational change was made and the Care department was created to better meet the needs in this area.

Governing Board signatures

The Governing Board proposes that the General Assembly adopt the income statement and balance sheet.

Stockholm 29 March 2019

Margareta Wahlström
President

Katarina Struwe Orleifson
Vice President

Kristina Ljungros
Vice President

Oscar Fredriksson

Vera Carlbaum-Wrennmark

Shirin Persson

Elisabet Perttu

Angelica Rage

Johan Sohlberg

Johan Wendt

Our auditor's report was submitted on 29 March 2019

Tomas Lönnström
Authorised Public Accountant
Ernst & Young

Håkan Jarmar
Elected auditor

Curt Broberg
Elected auditor

Auditor's report

To the General Assembly of the Central Board of Directors of the Swedish Red Cross, corporate ID number 802002-8711.

Report on the annual accounts

Statement of opinion

We have carried out an audit of the annual accounts for the Central Governing Board of the Swedish Red Cross for 2018. The annual accounts of the society are included on pages 32-51 of this document.

In our opinion, the annual accounts have been prepared in accordance with the Swedish Annual Accounts Act and present fairly, in all material respects, the financial position of the Swedish Red Cross as of 31 December 2018 and of its financial performance and its cash flows for the year then ended in accordance with the Swedish Annual Accounts Act. The Report of the Central Governing Board is consistent with the other parts of the annual accounts.

We therefore recommend that the General Assembly adopt the income statement and balance sheet.

Basis of statement of opinion

We conducted our audit in accordance with generally accepted auditing standards in Sweden. The auditors' responsibility according to these standards is described in more detail in the sections "The responsibility of the Authorised Public Accountant" and "The responsibility of the elected auditors".

We are independent in relation to The Swedish Red Cross, in accordance with generally accepted auditing standards in Sweden. As an Authorised Public Accountant, I have complied with my professional ethical responsibility according to these standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information other than the annual accounts

This document also includes information other than the annual accounts and can be found on pages 1-30 and 54-60. An Activity Report has also been issued separately. The Governing Board is responsible for this information. Our statement of opinion concerning the annual accounts does not relate to this information, and we do not make any statement of confirmation regarding this information.

In connection with our audit of the annual accounts, we have a duty to read the information identified above and to consider whether the information is materially inconsistent with the annual accounts. In this procedure, we also take into account our knowledge otherwise obtained in the audit and assess whether the other information appears to be materially misstated.

If, based on the work performed concerning this information, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the Governing Board

The Governing Board is responsible for the preparation of the annual accounts and for them giving a fair presentation in accordance with the Swedish Annual Accounts Act. The Governing Board is also responsible for such internal control as it deems to be necessary to enable the preparation of annual accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts, the Governing Board is responsible for the assessment of the society's ability to continue as a going concern. They disclose, as applicable, matters related to going concern and using the going-concern basis of accounting. The going concern basis is not, however, applied if the Governing Board intends to liquidate the society, cease operations or has no realistic alternative but to do so.

The responsibility of the Authorised Public Accountant

We are required to perform the audit in accordance with the International Standards on Auditing (ISA) and generally accepted auditing standards in Sweden.

Our objective is to obtain reasonable assurance about whether the annual accounts as a whole are free from material misstatements, whether due to fraud or error. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit performed in accordance with ISA and generally accepted auditing standards in Sweden will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered to be material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual accounts. As part of an ISA audit, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatements in the annual report, whether due to fraud or errors, design and perform audit measures, partly based on these risks, and obtain audit evidence that is sufficient and appropriate to form the basis for our statements. The risk of not detecting a material misstatement due to fraud is higher than a material error due to errors, as fraud may include collusion, forgery, deliberate omissions, incorrect information or the disregard of internal control.
- obtain an understanding of the part of the association's internal control that is relevant to our audit in order to design audit measures appropriate to the circumstances, but not to comment on the effectiveness of internal control.
- evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the board.
- conclude on the appropriateness of the Governing Board's use of the going concern basis of accounting in preparing the annual accounts. We also draw a conclusion, based on the obtained audit evidence, as to whether any material uncertainty exists related to events or conditions that may cast significant doubts on the association's ability to continue as a going concern. If we conclude that material uncertainty exists, we are required to draw attention in our auditors report to the related disclosures in the annual accounts, or, if such disclosures are inadequate, to modify our opinion about the annual accounts. Our conclusions are based on the audit evidence obtained up to the date of our audit report. However, future events or circumstances may cause the association to cease to continue as a going concern.
- evaluate the overall presentation, structure and content of the annual accounts, including the disclosures, and whether the annual accounts represents the underlying transactions and events in a manner that achieves fair presentation.

We must inform the Governing Board of, among other matters, the planned scope and timing of the audit. We must also inform of significant audit findings during the audit, including significant deficiencies in the internal control that we identified.

The responsibility of the elected auditors

We must carry out an audit in accordance with the Auditing Act and, accordingly, according to generally accepted auditing standards in Sweden. Our objective is to obtain reasonable assurance that the annual accounts have been prepared in accordance with the Annual Accounts Act and that the annual report gives a true and fair view of the society's results and financial position.

Report on other requirements under laws and other regulations

Opinion

In addition to our audit of the annual report, we have also audited the administration of the Central Governing Board of the Swedish Red Cross for the year 2018.

We recommend to the General Assembly that the members of the Governing Board be discharged from liability for the financial year.

Basis of opinion

We conducted our audit in accordance with generally accepted auditing standards in Sweden.

Our responsibility under these standards is described in more detail under the heading Responsibility of the Auditor. We are independent in relation to The Swedish Red Cross, in accordance with generally accepted auditing standards in Sweden. As an Authorised Public Accountant, I have complied with my professional ethical responsibility according to these standards.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of the Governing Board

The Governing Board is responsible for administration.

Responsibility of the Auditor

Our objective concerning the audit of the administration, and thereby our opinion about discharge from liability, is to obtain audit evidence to assess with a reasonable degree of assurance whether any member of the Governing Board in any material respect has undertaken any action or been guilty of any omission which can give rise to liability to the society.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit performed in accordance with generally accepted auditing standards in Sweden will always detect any actions or omissions that can give rise to liability to the society.

As part of an audit in accordance with generally accepted auditing standards in Sweden, we exercise professional judgment and maintain professional scepticism throughout the audit. The examination of the administration is mainly based on the audit of the accounts. Additional audit procedures performed are based on the professional auditor's professional judgment and the other selected auditors' assessment founded upon risk and materiality. This means that we focus the examination on such actions, areas and relationships that are material for the operations, and where deviations and violations would have particular importance for the association's situation. We examine and test decisions undertaken, support for decisions, actions taken and other circumstances that are relevant to our opinion concerning discharge from liability.

Stockholm 29 March 2019

Håkan Jarmar
Elected auditor

Curt Broberg
Elected auditor

Tomas Lönnström
Authorised Public Accountant
Ernst & Young AB

Management team



Upper row from left

Martin Ärnlov
Secretary General

Cecilia Tengroth
Chief of Staff

Anna Ernestam
Director of Finance
and Support
Services

Thérèse Engström
Director of
Communications
and Fundraising

Tord Pettersson
Director of Society
Development

Sara Revell Ford
Director of National
Operations

Lower row from left

Melker Måbeck
Director of Interna-
tional Operations

Åsa Alexandrow
Director of Human
Resources

Governing Board



Upper row from left: Vera Carlbaum-Wrennmark, Bo Hermansson, Shirin Persson, Katarina Struwe Orleifson

Lower row from left: Margareta Wahlström, Oscar Fredriksson, Elisabet Perttu

Missing from the photo: Kristina Ljungros, Angelica Rage, Johan Sohlberg and Johan Wendt

Margareta Wahlström

President since 2017. Lives in Stockholm. Many years of experience of humanitarian work from the International Federation of The Swedish Red Cross and Red Crescent Branches and the UN.

Johan Wendt

Board member since 2015. Lives in Stockholm. Starts and builds operations that benefit society. Member of the board of the Swedish Educational Broadcasting Company. Writes books and gives lectures.

Elisabet Perttu

Board member since 2010. Lives in Tärendö. Has worked as head teacher and has a long history with The Swedish Red Cross. Member of the Board of the foundation Stiftelsen Dagmar och Axel Bildts donationsfond.

Vera Carlbaum-Wrennmark

Board member since 2018. Lives in Stockholm. Studies law. Red Cross Youth Federation President since August 2018. Active in The Swedish Red Cross Youth Federation for 10 years.

Bo Hermansson

Vice President. Board member 2010 - February 2019. Also chairman of The Swedish Red Cross Finance Committee and board member for Red Cross University College of Nursing.

Kristina Ljungros

Vice President. Board member since 2015. Lives in Stockholm. Organization consultant, provides support in political advocacy, board work and management issues to organizations and authorities; international experience.

Katarina Struwe Orleifson

Vice President. Board member since 2015. Lives in Levide. Self-employed. Member of the board of The Swedish Red Cross Centre for Tortured Refugees. Convener of the Monitoring Committee.

Shirin Persson

Board member since 2015. Lives in Falköping. Member of Red Cross Falbygden, volunteer advisor in the migration advisory group for West Sweden. Many years of international experience from Sida and the UN.

Oscar Fredriksson

Board member since 2011. Lives in Vansbro. Previously municipal chief executive in Vansbro and chairman of The Swedish Red Cross Centre for Tortured Refugees.

Johan Sohlberg

Board member since 2015. Lives in Västerås. Board member for the foundation Folke Bernadottes minnesfond. Experience from International Committee of The Swedish Red Cross and SWEDEC.

Angelica Rage

Board member since 2015. Lives in Forshaga. Chair of Red Cross branch. Many years of experience as a teacher, as well as twenty years as chair of the municipal council in Forshaga. Chair of the steering committee Future 2020.

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Thank you!

The valuable support from private individuals and partners allows us to help vulnerable people in crises and disasters, both in Sweden and internationally. It also makes it possible for us to develop our work so that we can become even better in the future. Thank you so much for your contributions!



Successful ICA campaign

The 2018 ICA Foundation Christmas campaign results in SEK 6.7 million! ICA store customers could buy about twenty items before Christmas for which part of the price goes to our integration work in Sweden. The Christmas campaign was widely marketed in a commercial with the character ICA Stig in the lead. Holiday social hours were held at stores in about ten locations together with Red Cross local branches during which Swedish glögg was served. In addition to the campaign, ICA customers contributed about SEK 7.5 million during the year by donating their bottle and can deposits to The Swedish Red Cross.



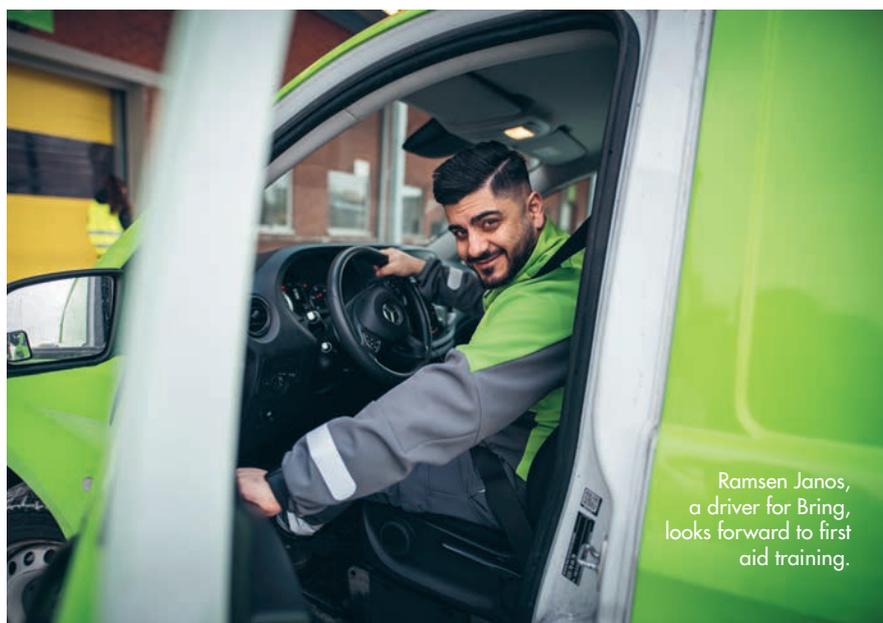
Important corporate support during the forest fires

In connection with the forest fires last summer we receive invaluable help in our operations from a number of players in the business community. Companies like Bring, SJ, Preem, Hertz, ICA, Clas Ohlson, Carlsberg, Ikea and Mellanskog assisted with water supply, food, beds and bedding, cars, fuel, first aid items, transportation and financial support corresponding to a value of SEK 2 million.



Lottery ticket buyers support gender equality

Support from the Swedish Postcode Lottery and their lottery ticket buyers is very important for The Swedish Red Cross. In 2018 we received SEK 24 million in basic support for our operations. In addition, the Postcode Lottery contributes to a number of projects, where the support goes to target groups both in Sweden and internationally. One of the projects that received SEK 6 million in support in 2018 is #Ustoo. For three years, the focus will be on the situation, safety and security of women in northern Bangladesh, to increase participation by women in local communities in an effort to strengthen resilience to the severe annual floods.



Ramsen Janos,
a driver for Bring,
looks forward to first
aid training.

Bring – new partner

The logistics company Bring was one of many actors that helped with Red Cross operations in connection with the forest fires last summer. In the fall a long-term collaborative effort was initiated relating to our national emergency response capacity. The collaborative effort strengthens Red Cross operations because Bring provides warehouse facilities all over Sweden for emergency response materials and will help with transports and logistics in connection with a national crisis. In addition, a large number of Bring drivers and other personnel in several locations around the country will be trains as emergency response volunteers. This will be an important step in our efforts to improve crisis preparedness in Sweden.

You are important!

115,400

Red Cross members

94,500

monthly donors

26,000

volunteers all over Sweden



A mountain hiking adventure to the lake Grövelsjön last autumn became the memory of a lifetime for many of the unaccompanied young people who participated.

H&M Foundation focuses on young people

In 2018, The Swedish Red Cross received SEK 4.6 million in support from the H&M Foundation, a non-profit global foundation privately financed by the Stefan Persson family. Part of the support went to activities for young people who came to Sweden as unaccompanied minors, where The Swedish Red Cross Youth Federation plays a major role. The H&M Foundation also contributed to extensive disaster relief efforts in Myanmar, Bangladesh and Indonesia.



Our talented recruiters in town are important in the effort to enrol new monthly donors. Our secretary general Martin Årnlöv, on the left, trained with a recruiting team in Gothenburg last spring.

Important monthly donors

In recent years the number of people who make monthly donations to The Swedish Red Cross has increased and 16,900 new monthly donors joined the ranks in 2018! Now 94,500 people support our activities with a donation every month. With this regular support, we can plan our activities better and be prepared to respond when disaster strikes. Often there is no time to spare. In such cases, rapid deployment of disaster relief is crucial for the victims of natural disasters such as forest fires, earthquakes or hurricanes.

Broad corporate support

In addition to the above, we would also like to thank the following partners for their important support in 2018: Swedavia, Swedbank, H&M, Efva Attling, Arlanda Express, Ramlösa, Wallenius Lines, Skanska.

Leaving no one behind

Swedish Red Cross – Annual Report 2018